



Media Relations / Sports Information

Media Activities

- ✓ During the season a current MSU student-athlete may appear on a local TV or radio show, but may NOT make an endorsement, expressed or implied, of any commercial product or service.
- ✓ Outside the playing season, current MSU student-athletes may appear on TV, Radio shows, or film if the appearance is related to athletics ability or prestige, and only if they are in good academic standing.
- ✓ You may photograph a prospective student-athlete (PSA) during a campus visit and use it in our permissible publicity and promotional activities (e.g., press release, media guide), but the photograph may not be given to the PSA.

Pre & Post-Game Activities

- ✓ The size restriction for sports logos (see NCAA Bylaw 12.5.4.2) on all apparel worn by student-athletes applies during the institutions competition as well as during any pre or post game activities. (Post game celebrations, press conferences, etc.)

One-Time Exception—Announcement of All Signings

- ✓ MSU may make an announcement on the institution's campus for the sole purpose of presenting at one time to the media the names of all prospects who have accepted offers of admission and/or athletically related aid in a particular sport from that institution, with the understanding that no prospects (or their friends or relatives) may be in attendance.

★ BEWARE ★

Comments Before Signing.

- Before the signing of a PSA to a National Letter of Intent (NLI) or an institution's written offer of admission and/or financial aid, MSU may comment publicly only to the extent of confirming its recruitment of the PSA. We may not comment generally about the prospect's ability or the contribution that the PSA might make to the institution's team; further, we are not allowed to comment in any manner as to the likelihood of the PSA's signing us.

Prospect's Visit.

- MSU may not publicize (or arrange for publicity of) a PSA's visit to campus. Violations of this bylaw do not affect a prospect's eligibility at MSU however.

Game Broadcast/Telecast of Prospective Student-Athletes.

- MSU may not permit a station telecasting a game to show a videotape of competition involving high school, preparatory school or two-year college players.

Interviews

A PSA may not be interviewed during the broadcast or telecast of an institution's intercollegiate contest.