

CORPORATE PARTNERSHIPS



Banners

| | |
|-------------------|-----------------------------|
| Arena banner | \$2,400 (\$3,200)* |
| Side-Court, 4'x8' | \$3,500/\$6,000 |
| Scorers Table | \$3,000 |
| ScoreBoard | special |
| Baseball 10'x18' | \$500/\$750 (\$750/\$1000)* |
| Harder Stadium | \$300 (\$450)* |

* UCSB will accept trade for certain types of business.

Print

Posters - 2" x 2" b&w logo

| | |
|-----------------------------------|-------|
| Men's Basketball (8,400 copies) | \$400 |
| Women's Basketball (8,400 copies) | \$400 |
| Women's Volleyball (3,000 copies) | \$200 |
| Men's Soccer (3,000 copies) | \$200 |

Media Guides

Baseball Men's Volleyball (2,000 copies each)

| | |
|-------------|-------|
| 1/4 page | \$150 |
| 1/2 page | \$275 |
| Full Page | \$500 |
| Back/Inside | \$600 |

Promotions

Dependent on the sport, promotion, and number of impressions generated. Promotions require banner or sponsorship fee and prize products.

Corporate Kids Club

\$750 per game sponsored

Game Sponsorship

Prices range based on the the number of tickets, promotional opportunities, and food service desired by the business.

| | |
|--------------------|----------------|
| Men's Basketball | \$750 - \$1500 |
| Women's Basketball | \$750 - \$1500 |
| Men's Soccer | \$250 - \$750 |
| Baseball | \$250 - \$750 |

Internet

| | |
|-------------------------|---------|
| Official Online Partner | \$7,500 |
| Online Content Sponsor | \$3,750 |
| Banner Sponsor | \$2,000 |
| Virtual Santa Barbara | \$750 |

Gaucho Locos

Gaucho Locos partners must support another aspect of the program or pay a small sponsorship fee, as well as provide 250, 500, or 1,000 prizes.

Packages

Package values range dependent on promotions, game sponsorship, and WebSite presence.

| | |
|------------------------------|---------------------|
| Gold Package | \$12,000 - \$15,000 |
| Blue Package | \$6,000 - \$9,000 |
| Banner Package | \$3,000 |
| 7-sport Print Package | |
| Logos & 1/4 page | \$1,400 |
| Logos & Full page | \$2,500 |