

NCAA Basketball 12/23 - 2p

- KTVA Anchorage, AK
- KXD Fairbanks, AK
- KTN! Juneau, AK
- KUBD Ketchikan, AK
- KTNL Sitka, AK
- KGMB Honolulu, HI

2:00 - 4:00 p.m. ET

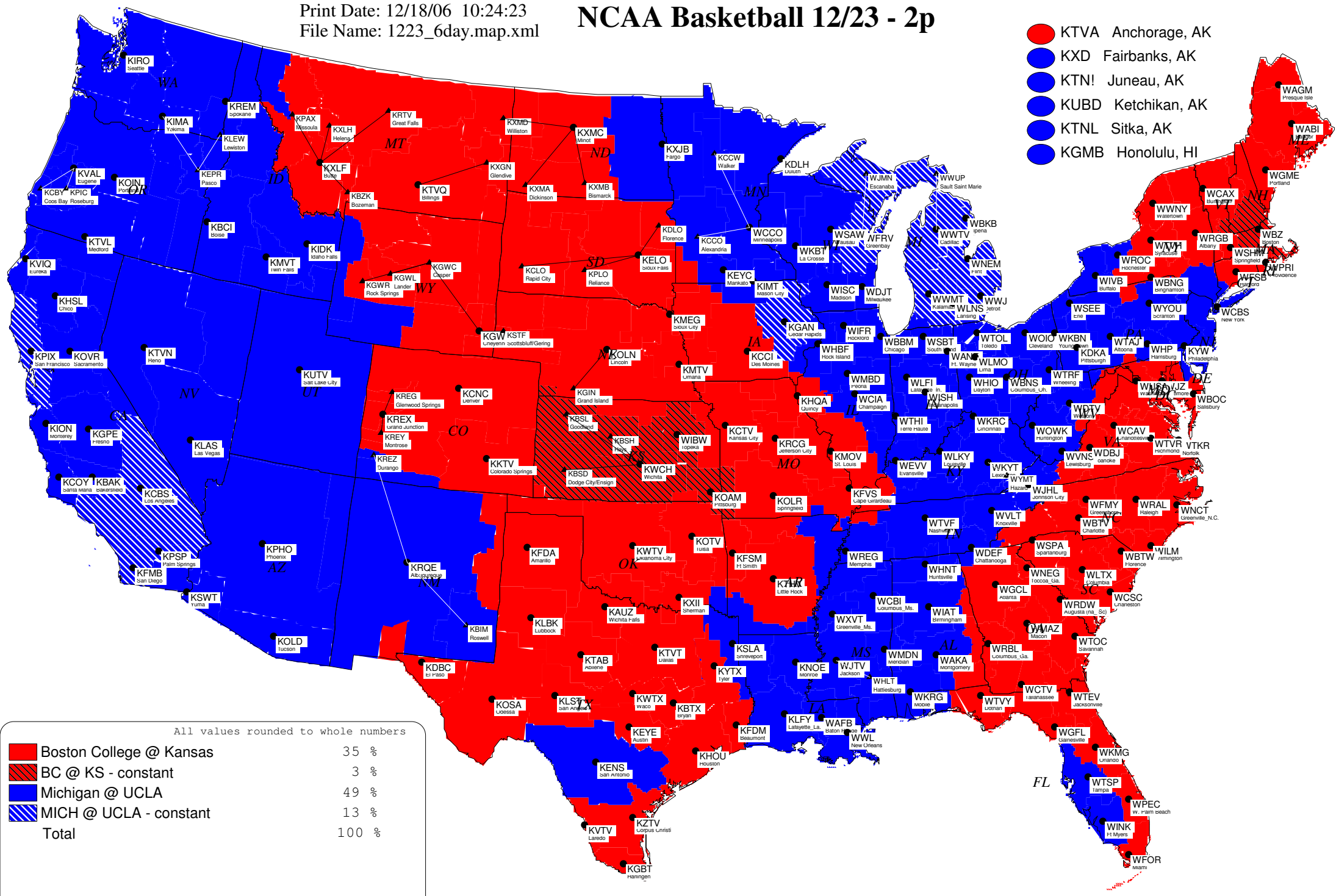
Boston College @ Kansas - 38%
 Flex: 35%
 Constant: State of KS, WBZ [3%]
 Criqui/Rafferty/Schneiderman/
 Svendsen

AND

Michigan @ UCLA - 62%
 Flex: 49%
 Constant: State of MI, KCBS, KFMB,
 KPSP, KPIX, WFRV, KGAN [13%]
 Lundquist/Kellogg/Scheer/Cornell

4:00PM ET National Game
 Ohio State @ Florida (HD)
 Pullouts/Constants: State of OH, FL,
 WIAT [11%]
 Gumbel/Packer/Dekas/Fishman

Isolate: WBBM/Chicago [3%]



All values rounded to whole numbers

■ Boston College @ Kansas	35 %
 BC @ KS - constant	3 %
■ Michigan @ UCLA	49 %
 MICH @ UCLA - constant	13 %
Total	100 %