



ILLINOIS INDIANA IOWA MICHIGAN MICHIGAN STATE MINNESOTA NORTHWESTERN OHIO STATE PENN STATE PURDUE WISCONSIN

1500 WEST HIGGINS ROAD  
 PARK RIDGE, IL 60068-6300  
 847 - 696 - 1010  
 FACSIMILIE 847-696-1150

## Television Programming Comparison

### Media Agreements 2006-07

<u>Football</u>	Distribution	# of Games
ABC Sports	National/Regional	17
ESPN/ESPN2	National	23
ESPN Plus	Syndication	18
ESPN Other ("U", 360)	Emerging	<u>10</u>
<b>TOTAL</b>		<b>68</b>

<u>Men's Basketball</u>	Distribution	# of Games
CBS Sports	National/Regional	11
ESPN/ESPN2	National	25
ESPN Plus	Syndication	100
ESPN Other ("U", 360)	Emerging	<u>10</u>
<b>TOTAL</b>		<b>146</b>

<u>Women's Basketball</u>	Distribution	# of Games
CBS Sports	National/Regional	2
ESPN/ESPN2	National	5
Comcast Chicago	Regional	<u>23</u>
<b>TOTAL</b>		<b>30</b>

<u>Women's Volleyball</u>	Distribution	# of Matches
ESPN/ESPN2	National	3
Comcast Chicago	Regional	<u>7</u>
<b>TOTAL</b>		<b>10</b>

Olympic Sports ~25  
(50 hrs)

**TOTAL 279**

### Media Agreements 2007-08

<u>Football</u>	Distribution	# of Games
ABC Sports	National (w/ESPN outer market)	17
ESPN/ESPN2	National	24
Big Ten Network	National	<u>35</u>
<b>TOTAL</b>		<b>76</b>

<u>Men's Basketball</u>	Distribution	# of Games
CBS Sports	National/Regional	15
ESPN/ESPN2	National	43
Big Ten Network	National	105
ESPN Other ("U", 360)	Emerging	<u>13</u>
<b>TOTAL</b>		<b>176</b>

<u>Women's Basketball</u>	Distribution	# of Games
CBS Sports	National/Regional	2
ESPN/ESPN2	National	5
Big Ten Network	National	<u>55</u>
<b>TOTAL</b>		<b>62</b>

<u>Women's Volleyball</u>	Distribution	# of Matches
ESPN/ESPN2	National	3
Big Ten Network	National	<u>20</u>
<b>TOTAL</b>		<b>23</b>

Olympic Sports 170

**TOTAL 507**