



2006 Big 12 Conference Football Media Days

Kansas City Marriott Country Club Plaza
4445 Main Street, Kansas City, MO 64111
816/531-3000



SCHEDULE OF EVENTS

Monday, July 24

10:30 a.m. Registration
11:45 a.m. - 1:15 p.m. Lunch

Nebraska

(Head Coach Bill Callahan;
Zackary Bowman-CB; Adam
Carriker-DE; Zac Taylor-QB)

1:00-1:45 - Print
1:45-2:15 - TV
2:15-2:45 - Radio
2:45-3:15 - National TV

Baylor

(Head Coach Guy Morriss; Shawn
Bell-QB; Daniel Sepulveda-P; C.J.
Wilson-DB)

1:00-1:30 - National TV
1:30-1:45 - TV
1:45-2:30 - Print
2:30-2:45 - TV
2:45-3:15 - Radio

Kansas State

(Head Coach Ron Prince; Brandon
Archer-LB; Jordy Nelson-WR; Greg
Wafford-OL)

2:00-2:30 - National TV
2:30-3:15 - Print
3:15-3:45 - Radio
3:45-4:15 - TV

Texas Tech

(Head Coach Mike Leach; Keyunta
Dawson-LB; Chris Hudler-NT;
Manny Ramirez-OG)

2:00-2:30 - Radio
2:30-3:00 - National TV
3:00-3:15 - TV
3:15-4:00 - Print
4:00-4:15 - TV

6 - 9 p.m. Reception

Tuesday, July 25

8 a.m. Registration
8 a.m. - 10 a.m. Continental breakfast in registration area

Kansas

(Head Coach Mark Mangino;
Derek Fine-TE; James McClinton-
DT; David Ochoa-OL)

9:00-9:45 - Print
9:45-10:15 - TV
10:15-10:45 - Radio
10:45-11:15 - National TV

Texas

(Head Coach Mack Brown; Justin
Blalock-OT; Michael Griffin-S;
Aaron Ross-CB/PR)

9:00-9:30 - National TV
9:30-9:45 - TV
9:45-10:30 - Print
10:30-10:45 - TV
10:45-11:15 - Radio

Oklahoma State

(Head Coach Mike Gundy; Victor
DeGrate-LB; Corey Hilliard-OL;
D'Juan Woods-WR)

10:00-10:30 - National TV
10:30-11:15 - Print
11:15-11:45 - Radio
11:45-12:15 - TV

Colorado

(Head Coach Dan Hawkins; Ma-
son Crosby-PK; Brian Daniels-OG;
Thaddeus Washington-ILB)

10:00-10:30 - Radio
10:30-11:00 - National TV
11:00-11:15 - TV
11:15-12:00 - Print
12:00-12:15 - TV

11:45 a.m. - 1:15 p.m. Lunch
1:30 p.m. Big 12 Bowl Partners Media Session
2:30 p.m. Commissioner's State of the Conference Address
6 - 8 p.m. Reception

Wednesday, July 26

8 a.m. Registration
8 a.m. - 10 a.m. Continental breakfast in registration area

Texas A&M

(Head Coach Dennis Franchione;
Red Bryant-DL; Stephen McGee-
QB; Justin Warren-LB)

9:00-9:45 - Print
9:45-10:15 - TV
10:15-10:45 - Radio
10:45-11:15 - National TV

Iowa State

(Head Coach Dan McCarney;
DeAndre Jackson-DB; Bret Meyer-
QB; Scott Stephenson-C)

9:00-9:30 - National TV
9:30-9:45 - TV
9:45-10:30 - Print
10:30-10:45 - TV
10:45-11:15 - Radio

Missouri

(Head Coach Gary Pinkel; David
Overstreet-DB; Martin Rucker-TE;
Brian Smith-DL)

10:00-10:30 - National TV
10:30-11:15 - Print
11:15-11:45 - Radio
11:45-12:15 - TV

Oklahoma

(Head Coach Bob Stoops; C.J. Ah
You-DE; Rufus Alexander-LB;
Adrian Peterson-RB)

10:00-10:30 - Radio
10:30-11:00 - National TV
11:00-11:15 - TV
11:15-12:00 - Print
12:00-12:15 - TV

11:45 a.m. - 1:15 p.m. Lunch

FORMAT

Print (45 minutes) - 15 minutes with coach on dais; 30 minutes at back of same room at separate stations for individual interviews with head coaches and players.

TV (30 minutes) - Rotate among three locations with multiple outlets at each station

Radio (30 minutes) - Three tables with one coach/student-athlete positioned at each for 30 minutes

National TV (30 minutes) - Rotate among set-ups