

# HOW TO REACH BULLDOG STADIUM

One of the most complete and aesthetically pleasing stadiums in the Western Athletic Conference, Bulldog Stadium has served as the home of Fresno State football since the 1980 season. Entering its 27th season of hosting the Bulldogs, the facility has established itself as one of the most difficult places to win for visiting teams.

## FROM THE NORTH

Take State Route 99 south to the Shaw Avenue exit. Turn left on Shaw. Travel east on Shaw to Cedar Avenue (approximately 15 miles). Turn left on Cedar. Stadium is 1/4 mile on your left.

## FROM THE SOUTH

Take State Route 99 north to Freeway 41 north. Proceed to the Shaw Avenue exit, and travel east on Shaw to Cedar Avenue (approximately three miles). Turn left on Cedar. Stadium is 1/4 mile on your left.

## FROM THE FRESNO AIR TERMINAL

Exit the airport parking lot by turning right on Clinton Avenue. Follow Clinton to Cedar Avenue. Turn right on Cedar. Proceed approximately five miles to stadium.

Visit [gobulldogs.com](http://gobulldogs.com) for additional and more detailed directions.



## GAME-DAY TIMELINE

Time Prior to Kick-Off

4 Hours	Parking Lots and Tailgate Area Open Bulldog Boulevard Opens
2 Hours	Stadium Gates Open Player/Guest/Recruit Entrance Open
1 Hour	Marching Band arrives at Bulldog Boulevard
5 minutes	The Bulldogs take the field!

## RADIO/TELEVISION BROADCAST INFORMATION

Selected Fresno State home games in a variety of sports will be broadcast locally. Check [www.gobulldogs.com](http://www.gobulldogs.com) for the complete broadcast schedule. Fresno State's broadcast Partners include:

THE BULLDOG SPORTS NETWORK

KFRE WB 59 (Comcast Cable Channel 5)

The flagship station for the Bulldogs. Check TV listings to find out the television schedule or log onto [gobulldogs.com](http://gobulldogs.com)

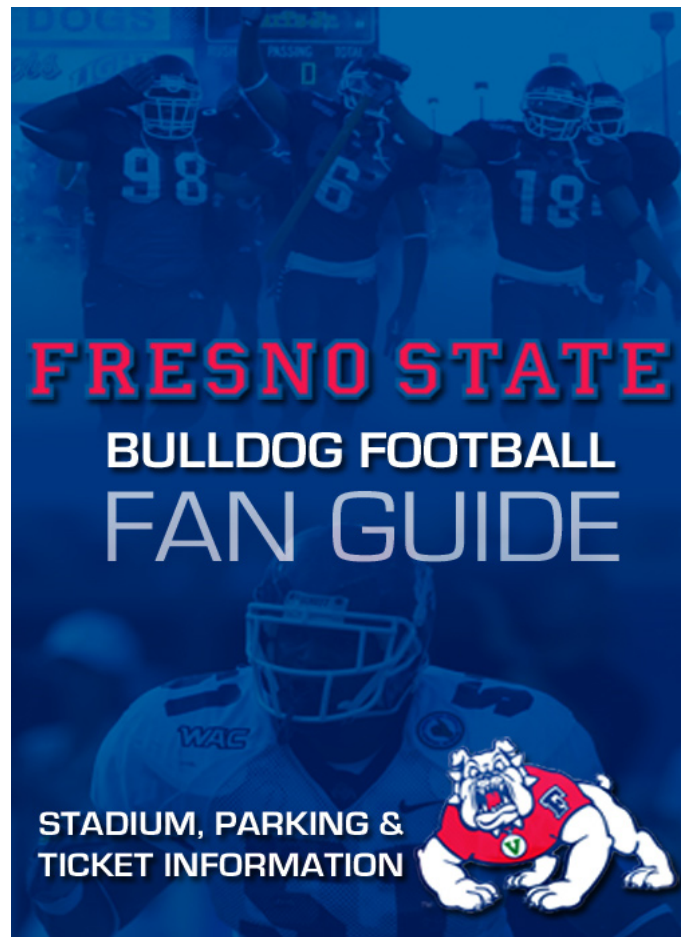
COMCAST CABLE CHANNEL 14

KMJ Radio (580 AM)

The flagship station of the Bulldogs. Catch the pregame show two hours prior to kickoff, and don't miss the postgame show after each broadcast.

ESPN Radio (1430 AM)

ESPN Deportes Radio (1600 AM)



# ABOUT BULLDOG STADIUM

## STADIUM TICKET OFFICE

The stadium ticket office is located on the South side of the stadium, off Cedar Ave. and Bulldog Lane. The office will open nine hours prior for a 7 p.m. kickoff and six hours prior for a 2 p.m. kickoff.

## TICKETS

All persons who are 2 and over must have a ticket for admission into the stadium. Infants under the age of 2 may not take up a seat. Student tickets are for Fresno State Students and their guests ONLY and must present valid University I.D. for admission.

## WILL CALL

General Will Call is located at the Bulldog Ticket office at south end of Bulldog Stadium. A photo I.D. is required to pick up tickets/credentials. Tickets will only be distributed to person who appears on the ticket account.

## THIRD PARTY WILL CALL

The Fresno State Ticket Office is pleased to accept third party will call for your convenience. Our policy requires that you present a picture I.D. and fill out the Fresno State will call envelope provided by the Ticket Office at the window. Indicate the name of the person picking up the tickets, the number of tickets, the seat location, and your name as the owner of the tickets. The individual picking up the tickets must present a picture I.D.

*Please note: The box office closes at the half-way point of all events. If your guest arrives after our box office closes, they will not be able to obtain the tickets. In this instance, we suggest you meet your guests at the gate.*

*The ticket office does not accept CODs.*

*The resale of tickets on University property is strictly prohibited.*

## PLAYER/GUEST ENTRANCE

If you are receiving a ticket from a Fresno State football player, your ticket will be available at the Player/Guest Entrance, located west of the Bulldog Ticket Office on the South end of Bulldog Stadium. All guests must present picture I.D. The Player/Guest Entrance will open two hours prior to game time.

## RECRUIT ENTRANCE

Recruits can receive their complimentary admission at the Recruit Entrance, located to the west of the Bulldog Ticket Office on the South end of Bulldog Stadium. All guests must present picture I.D. The Recruit Entrance will open two hours prior to game time.

## VISITORS WILL CALL/PLAYER GUEST

Player guests of visiting teams or fans from visiting teams that bought tickets from the visiting school can pick up their ticket(s) at the Visitor Will Call Entrance, located west of the Bulldog Ticket Office on the South end of Bulldog Stadium. All guests must present picture I.D. The Visitors Will Call Entrance will open two hours prior to game time.



## WHEELCHAIR SEATING

Wheelchair seating is available throughout the stadium. These areas are for patrons who use a wheelchair and their guest. No other person can be seated in this area. All restrooms are wheelchair accessible. For more information on wheelchair seating, please contact the Ticket Office at (559) 278-3647.

## NO RE-ENTRY POLICY

Persons leaving the stadium will not be re-admitted. There are no in-and-out privileges.

## LOST OR DESTROYED TICKETS

All tickets should be treated like cash. Please safeguard your tickets. As a service to our season ticket holders, duplicates may be obtained on game day inside the Bulldog Ticket Office. The cost of a duplicate will be the face value of the ticket plus a \$10.00 non-refundable duplication fee. This fee must be paid at the time the duplicates are issued. If the specific ticket is found, it may be returned to the ticket office within 30 business days. Student season or single game tickets will not be duplicated.



# INFORMATION TICKETS & PARKING

## SEASON TICKETS

All seating is reserved in Bulldog Stadium. Season tickets are available at the Bulldog Ticket Office, by phone at (559) 278-3647 or log onto gobulldogs.com.

## GROUP TICKETS

If you are interested in group tickets, please contact the Bulldog Ticket Office and ask for Group Sales. Group seating is located in sections 5, 18, 23, 24, 25 and 26. 50-100 tickets \$20-30  
101-500 tickets \$15-25  
BDF 501+ tickets \$12-18

* Red Seats (contact BDF office at 559-278-7160)	
* Premium/BDF Seats (contact BDF office )	
Public Seats	\$160
Group Seats (50+)	\$120
Family Plan #1 (2 adults, 2 youths and parking)	\$420
Family Plan #2 (2 adults, 2 youths No parking)	\$320
Additional Youth	\$80

\* DONATION REQUIRED

## AWAY TICKETS

You can always buy tickets through the Bulldog Ticket Office for all away games. The Bulldog Ticket Office has limited supplies of away game tickets.

Please observe posted University parking regulations on campus. Public safety and emergency vehicle requirements are not relaxed on home football weekends.

NON-PASSENGER VEHICLES, VEHICLES WITH TRAILERS AND LIMOS ARE PROHIBITED IN PARKING LOTS. TENTS, PICNIC TABLES, CANOPIES, AND OTHER NON-VEHICULAR OBJECTS ARE PROHIBITED IN THE CAMPUS PARKING LOTS.

## RED LOT (EAST SIDE OF BULLDOG STADIUM) WHITE LOT (WEST SIDE OF BULLDOG STADIUM)

Access to the Red Lot is at Gate 6 off Cedar.  
Access to the White Lot is at Gates 1 & 2 off Millbrook. The Canopy and Awning policy has been relaxed to accommodate your needs in these lots. Please do not exceed your 10 x 10 tailgate area. This will be strictly enforced! Each vehicle is allowed only one stall and must park between the lines.

ABSOLUTELY NO COUCHES ALLOWED.

Must have parking pass WITH tear-off portion attached to enter lot. Hang on mirror or place on dashboard. If you have a picnic pass you must park in your assigned picnic space.

Tailgating is allowed in front of or behind your vehicle. No glass or charcoal allowed on the soccer practice field portion of the Red or White Lot. This is only allowed in the general parking area.

No tailgating is allowed on the Football Practice Field (White Lot).

Stalls may not be held.

No recreational vehicles are allowed in general Red & White Lot parking. RVs may park in designated tailgate spaces but require BOTH of the auto parking passes issued for your space.

## YELLOW LOT

Access is only from Cedar and Scott Avenues intersection.

Must have parking pass WITH tear-off portion attached to enter lot. Hang on mirror or place on dashboard.

## PURPLE LOT

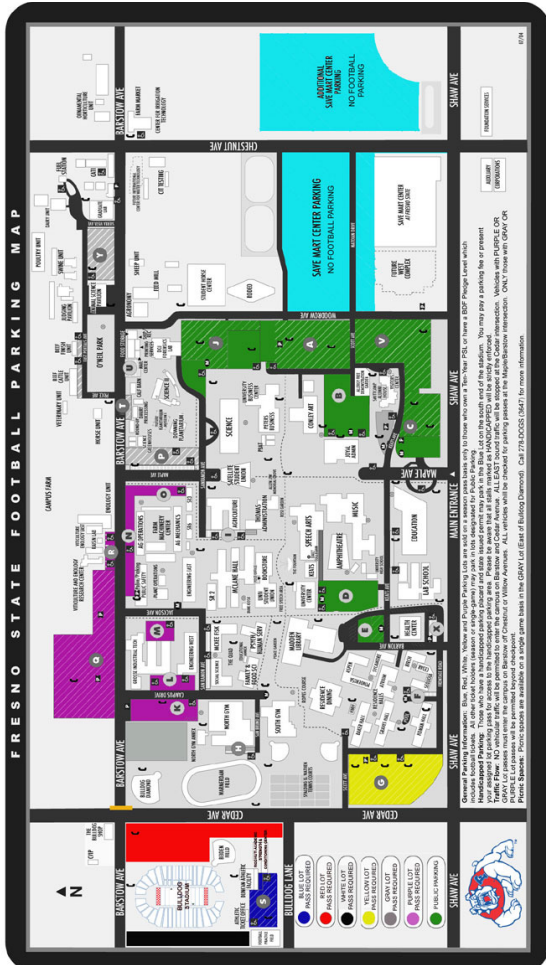
Must enter Purple Lot area(s) at Chestnut and Barstow. No access to Purple Lot from Cedar and Barstow. Must have parking pass WITH tear-off portion attached to enter lot. Hang on mirror or place on dashboard. Lots K and L (South side of Barstow) will be filled first. Lot Q (North side of Barstow) will be filled once lots K and L have been filled.

## GRAY LOT (EAST OF SOFTBALL DIAMOND – GRASS AREA)

Must have parking pass WITH tear-off portion attached to enter lot. Hang on mirror or place on dashboard. If you have a picnic pass you must park in your assigned picnic space.

Must enter campus at Chestnut and Barstow, proceeding West on Barstow.

RVs must have a Gray Lot grass picnic-parking permit to park in the designated RV parking area.



## GENERAL PUBLIC PARKING

General Public Parking is available on the east side of campus off Shaw and Woodrow. There is a shuttle that will take you to the stadium. There is a nominal fee to ride the shuttle.

## HANDICAPPED PARKING

A LIMITED number of Handicapped parking spaces are available on a first-come, first-serve basis near the stadium off Cedar and Bulldog Lane. Your state approved parking permit is necessary for access to all handicapped parking areas. You must pay the appropriate parking fee. Enter through Gate 10 off Bulldog Lane.



## BULLDOG BOULEVARD

Presented by the Fresno State Alumni Association and sponsored by Table Mountain, Save Mart Supermarkets and KMJ News Talk 850, Bulldog Boulevard will be the place to be for families and fans of all ages before every home Fresno State football game. Come see live bands play, bring the kids for the inflatable games, and see the all-new "Dog Pound" complete with plasma screen TV's and the latest and best video games. Located in the Red Lot near the east gate of Bulldog Stadium at Cedar and Barstow, Bulldog Boulevard will open four hours before game time and close down 30 minutes prior to kickoff. Admission is free and open to the public.

## FRESNO STATE TAILGATING RULES

The University welcomes responsible "tailgating". It is part of the pageantry and culture of college sports. In order to provide for a safe and responsible experience, if you "tailgate" we ask you to observe these campus rules:

- "Tailgating" means any gathering of persons outside the venue, in conjunction with an athletic activity, where alcohol is served and consumed.
- Tailgating is limited to Athletic-department controlled parking lots and grassy areas. Campus policy prohibits public consumption of alcohol in all other areas.
- Tailgating may not begin until the parking areas become "controlled" by athletics.
- Tailgating is not allowed while the game is being played. One or two persons may remain behind as "caretakers". All tailgating and picnicking spaces must be completely cleared within two hours after the game ends.
- Providing free food to the general public is prohibited. Only those in your private party are allowed to benefit from your food and beverages. The University has specific contractual arrangements with Food Services on

campus and other Food Vendors to serve the general public.

- Each vehicle is allowed only one stall and must park between the lines. If you bring a canopy tent or awning, you must stay within your parking stall boundaries and the tent may not exceed a 10 x 10 size.
- Alcohol must not be sold in any manner, direct or indirect (as in price of admission) unless by the University concessionaire or a licensed caterer.
- The following are not allowed: drinking contests, beer kegs (except by licensed caterer), and non-portable furniture (couches, etc.). Any material promoting a commercial entity is prohibited from entering the tailgating area and Bulldog Stadium. The University reserves the right to determine appropriateness of any item or activity.

Persons found to be violating these rules may be asked to leave campus, may be cited, and/or may jeopardize their future authorizations to tailgate. Fresno State is committed to a policy of responsible consumption of alcohol. It is our sincere intent that you and your family and friends have a safe and enjoyable experience while visiting our campus. If you have any questions or concerns about this policy, please contact the University Police Department at (559) 278-2132.



## THE BULLDOG SHOP

The Bulldog Shop, located at the corner of Cedar and Barstow, is the center for distribution of the Red Wave's Fresno State apparel needs. Bulldog apparel can also be purchased during events at the Save Mart Center, and kiosks throughout Bulldog Stadium, at Beiden Field, and at Bulldog Diamond.

## HOURS

M-F 10 AM - 7 PM  
SAT 10 AM - 6 PM  
Phone 559-431-DOGS (3674)  
Log onto [gobulldogs.com](http://gobulldogs.com)





### **BULLDOG FOUNDATION**

Be an integral part of the success of Bulldog football and all Fresno State student-athletes in the classroom, in the games and in life.

Please consider a gift towards student-athlete scholarships as part of your charitable giving. Green V Society and Bulldog Level contributions to the Bulldog Foundation make a lasting impression in the lives of talented and deserving individuals who are our future.

Contributions at the Green V Society Giving Levels of The Bulldog Foundation provide options to purchase priority seating and parking to Fresno State events, postseason priority access and special event invitations. Certain levels also provide access to field passes and football road game travel.

Bulldog Level Memberships are available at a variety of giving levels with most providing season ticket and parking passes or access to purchase passes for many Fresno State sporting events. Membership giving levels range from \$100 at the Red Wave Level up to the Bulldog Level at \$10,290 which funds the actual anticipated cost of room, board and tuition for a Fresno State student-athlete for the 2006-07 academic year.

For information about Green V Society and Bulldog giving levels and associated benefits, please call The Bulldog Foundation at (559) 278-7160.

Be a part of the team, the plan and the goal. Imagine the difference you could make!

## **NCAA RULES & REGULATIONS**

The Fresno State Athletic Department is committed to full compliance with all NCAA rules and regulations. In addition, the University is responsible for ensuring that all of its student-athletes, coaches, faculty, and staff, alumni, benefactors, fans, and friends are aware of and comply with NCAA rules and regulations are adhered to. By adhering to the letter and intent of all NCAA regulations, you will help Fresno State maintain its commitment of excellence and integrity, both academically and athletically. The loyalty and support demonstrated by our alumni, fans, and friends is unparalleled. We ask that you help Fresno State maintain its commitment to excellence by reviewing this summary of NCAA rules and regulations.

### **I. REPRESENTATIVE OF ATHLETIC INTERESTS**

According to NCAA regulations, a "representative of Fresno State's athletics interests (or booster) is any person who:

- Is an alumnus of California State University, Fresno (Fresno State)
- Has ever participated with or was a member of any athletics department fan support group (e.g. Quarterback Club, Hoops Club, Diamond Club, etc.),
- Has ever made a donation to the Fresno State Athletics Department, Bulldog Foundation, Green V Foundation, and/or a fan support group,
- Is, or ever was, a season ticket holder in any sport,
- Has ever helped arrange for summer and/or vacation employment for an enrolled or prospective student-athlete, or
- Has been involved, in any way, in the promotion of Fresno State's athletics program.

Please note: once you are considered an athletics representative, you maintain that designation indefinitely.

### **II. PROSPECTIVE STUDENT-ATHLETE**

According to NCAA regulations, a prospective student-athlete is any student who has started classes for the ninth (9th) grade. In addition, any student who has not started classes for the ninth grade becomes a prospective student-athlete if the institution or representative of the institution's athletics interests provides such a student (or the student's relative or friend) with any financial assistance or other benefit(s) that the institution does not provide to prospective students generally.

### **III. RECRUITING**

Only coaches or athletic department staff members are permitted to be involved in the process of recruiting prospective student-athletes. Representatives of Fresno State's athletics interests are prohibited from contacting a prospective student-athlete or members of his/her family by telephone, letter, e-mail or in person for the purpose of encouraging participation in athletics at Fresno State. Moreover, athletics representatives are prohibited from scouting prospective student-athletes on behalf of a Fresno State athletic program. Consequently, it is not permissible for an athletics representative to observe a prospective student-athlete in practice or competition and report their observations of the prospect's ability to a Fresno State coach.



#### **IV. EXTRA BENEFITS**

An extra benefit is any special arrangement by an institutional staff member or a representative of the institution's athletic interests to provide a prospective or enrolled student-athlete or his/her family with a benefit not specifically authorized by NCAA regulations. Extra benefits that are not authorized by NCAA regulations would include, but are not limited to:

- Cash or loans of any amount,
- Co-signing or arranging a loan,
- Gifts or free services (e.g., airline ticket, meals at a restaurant, use of an automobile, etc.)
- Rent-free or reduced-cost housing,
- Employment of a student-athlete at a rate higher than the wages paid for similar work, or payment to a student-athlete for work not performed.

We appreciate your support of intercollegiate athletics at Fresno State. We ask, however, that you also help to continue Fresno State's tradition of integrity in athletics by following NCAA regulations. Your assistance will ensure that the eligibility of both prospective student-athletes and currently enrolled student-athletes is protected.

If you have any questions regarding the application of NCAA rules, please contact Michelle Francis, Director of Compliance, by phone at (559) 278-6184 or via email at [mifrancis@csufresno.edu](mailto:mifrancis@csufresno.edu).

#### **IMPORTANT GENERAL INFORMATION**

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The Western Athletic Conference promotes good sportsmanship by student-athletes, coaches and spectators. We request your cooperation by supporting the participants and officials in a positive manner. Profanity, racial or sexist comments or other intimidating actions directed at officials, student-athletes, coaches, team representatives or other spectators will not be tolerated and are grounds for removal from the premises.

Fresno State requests that you refrain from throwing objects, entering the field or disrupting the game in any manner. Anyone violating this request or any other request made by security or university personnel will be subject to removal from the premises.

#### **ALCOHOL POLICY**

There are no alcohol sales or consumption of alcohol in Bulldog Stadium. Alcohol or alcohol containers are prohibited from entering Bulldog Stadium. Stadium ushers and security will enforce this rule. Intoxicated individuals will be removed from the stadium.

#### **CONTAINERS**

Non-disposable, thermos containers are permitted if they are no larger than one quart. These containers are subject to inspection and confiscation if found to contain any alcoholic beverage. NO disposable containers or coolers of any type or size are permitted in the stadium.

#### **GATE CHECK**

To enhance the enjoyment and personnel security for our fans; when entering the stadium, please remember that all items will be subject to search, those items such as purses, thermos containers, ( see item above) jackets and blankets are included in this policy. At no time will backpacks, duffel bags, strollers, ice chests or any other large containers be allowed in the stadium. This policy will help insure the comfort and security for all patrons.

#### **FIRST-AID**

The First Aid is located just inside the South Entrance.

#### **LOST AND FOUND**

The Lost and Found is located at the Facilities and Operations Trailer next to the Bulldog Ticket Office on the south side of the stadium. Found articles should be turned over to an usher.

#### **SMOKING**

There is "NO SMOKING" in the seating areas of the stadium. Smoking is permitted only in designated smoking areas in the north and south endzones.