

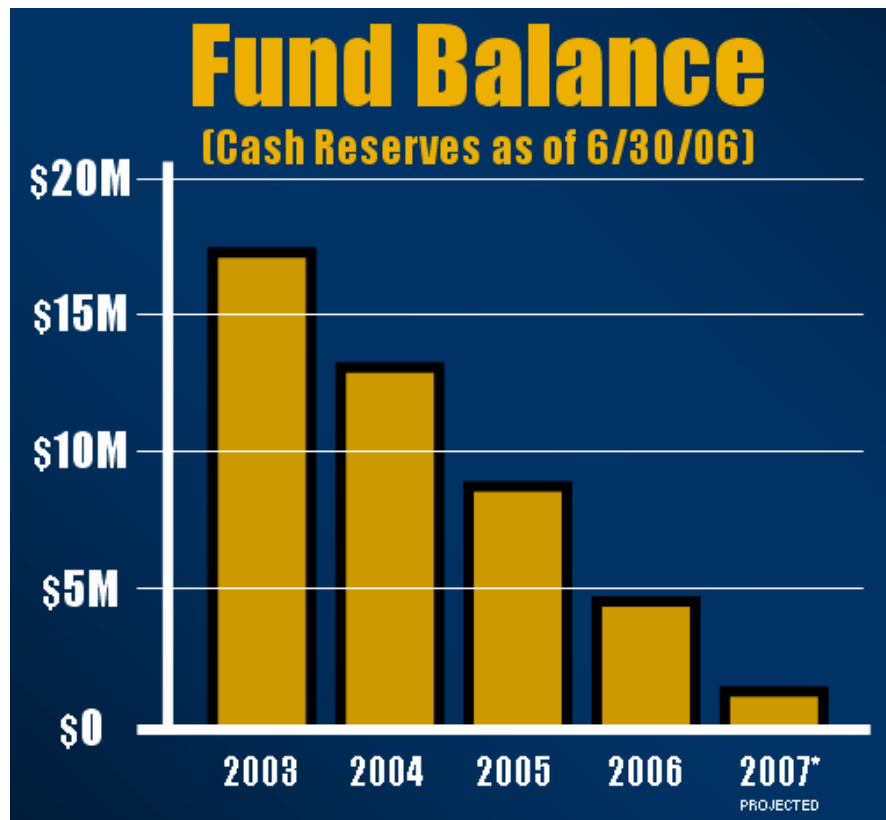
Building a Foundation for Success

The TECH Fund

The TECH Fund is the cornerstone of our financial strategy. It will create a consistent and ongoing revenue stream to provide the critical operational funding necessary to ensure that Georgia Tech athletics will compete at the highest level.

Why now?

Georgia Tech has undertaken a comprehensive evaluation and assessment process in which financial projections based on the rising cost of competitive athletics have been forecast. Without question, our current fiscal model cannot sustain the financial demands we face in the coming years. The time to face this challenge is today!



Four Components of Financial Strategy

- 1 GEORGIA TECH ATHLETICS:** Fiscal responsibility and continual attentiveness to efficiency and quality control.
- 2 THE TECH FUND:** The donor-based premium seat program that provides a consistent annual revenue stream.
- 3 INSTITUTIONAL SUPPORT:** Agree upon the appropriate annual financial investment in the athletics program.
- 4 STUDENT SUPPORT:** Generate funds consistent with those of our peer institutions.

TECHFUND

TRADITION  EDUCATION  CHARACTER  HEART

Supporting EXCELLENCE in Georgia Tech athletics

TECH Fund donations become your annual contribution to Georgia Tech athletics, replacing your annual giving requirements to the Alexander-Tharpe Fund.

- The TECH Fund takes effect in 2007.
- The TECH Fund can result in approximately \$2.5 million in new unrestricted donations on an annual basis.
- Priority points will continue to be the basis for new seat requests and parking assignments. Ticket assignments based on the point system include away games and bowl games, as well as ACC and NCAA Championship events.
- Only one-third of the seats in Bobby Dodd Stadium and approximately half of those in Alexander Memorial Coliseum are subject to TECH Fund contributions.
- Your support will help uphold the role intercollegiate athletics plays in the mission of higher education, enhance the sense of community and strengthen the identity of Georgia Tech.

BENEFITS OF THE TECH FUND

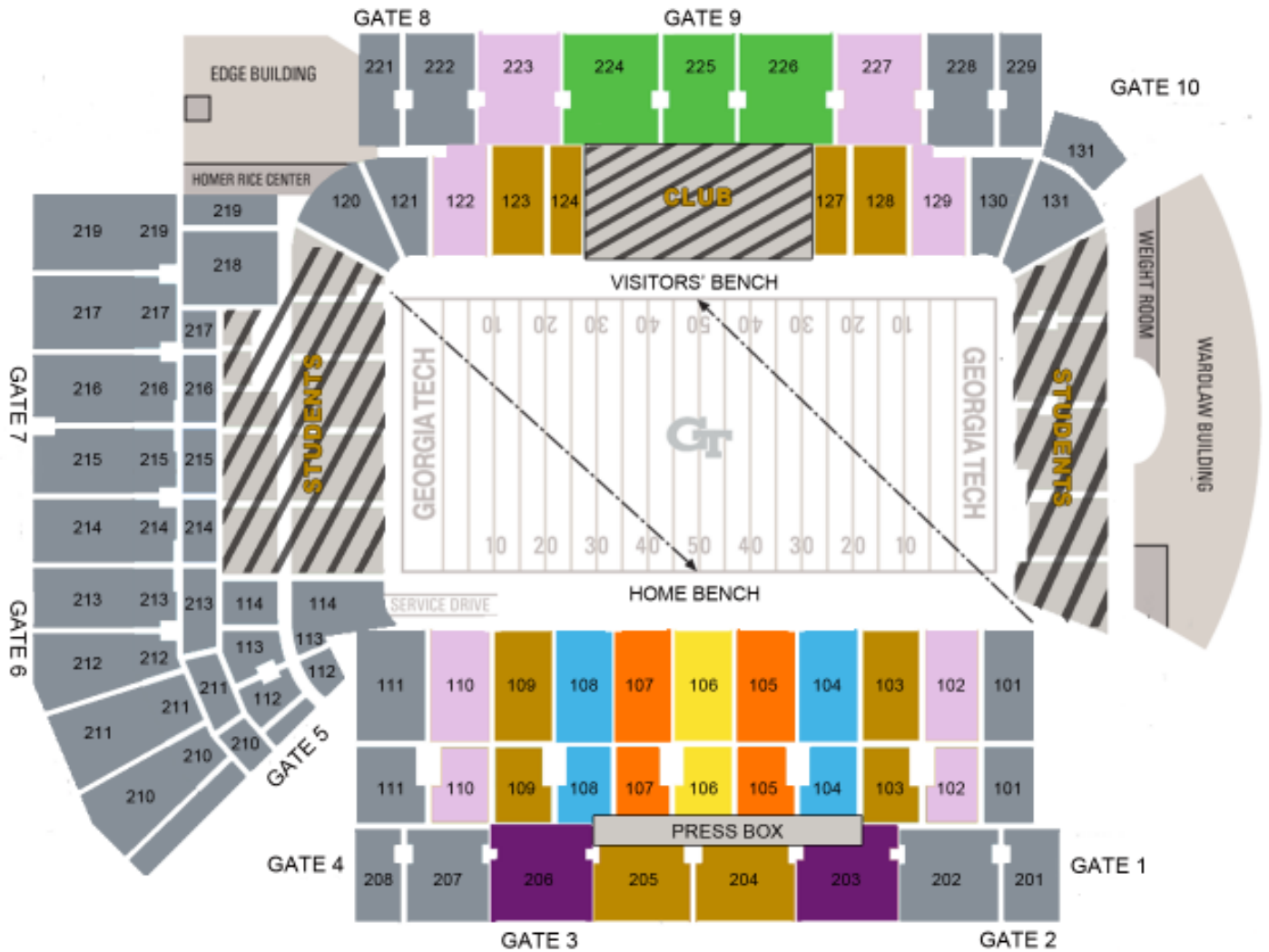
- TECH Fund contributions replace your annual giving requirements to the Alexander-Tharpe Fund.
- TECH Fund contributions will count toward your A-T priority points.
- TECH Fund contributions are 80-percent tax deductible.
- The TECH Fund allows you to keep your seats as long as the annual donation is made and the seats are purchased.
- The TECH Fund provides you a one-time opportunity to transfer your current season-tickets (football only) to other individuals. You can maintain seating groups and friendships without the financial and administrative burden often associated with group seating.
- You have flexibility to choose contribution levels, including NO contribution if you prefer.
- The TECH Fund offers two payment plans. You can pay all at once or spread your payments across several months.



FAST FACTS

- \$7 million - the amount Georgia Tech athletics will pay the Institute this year for tuition, room, board, and fees for scholarship student-athletes
- \$2.2 million - the amount spent on team travel in 2005-06, up 20 percent from the previous year
- \$49 million - Georgia Tech athletics' forecasted expenses for FY 2006-07
- \$46 million - Georgia Tech athletics' forecasted revenues for FY 2006-07

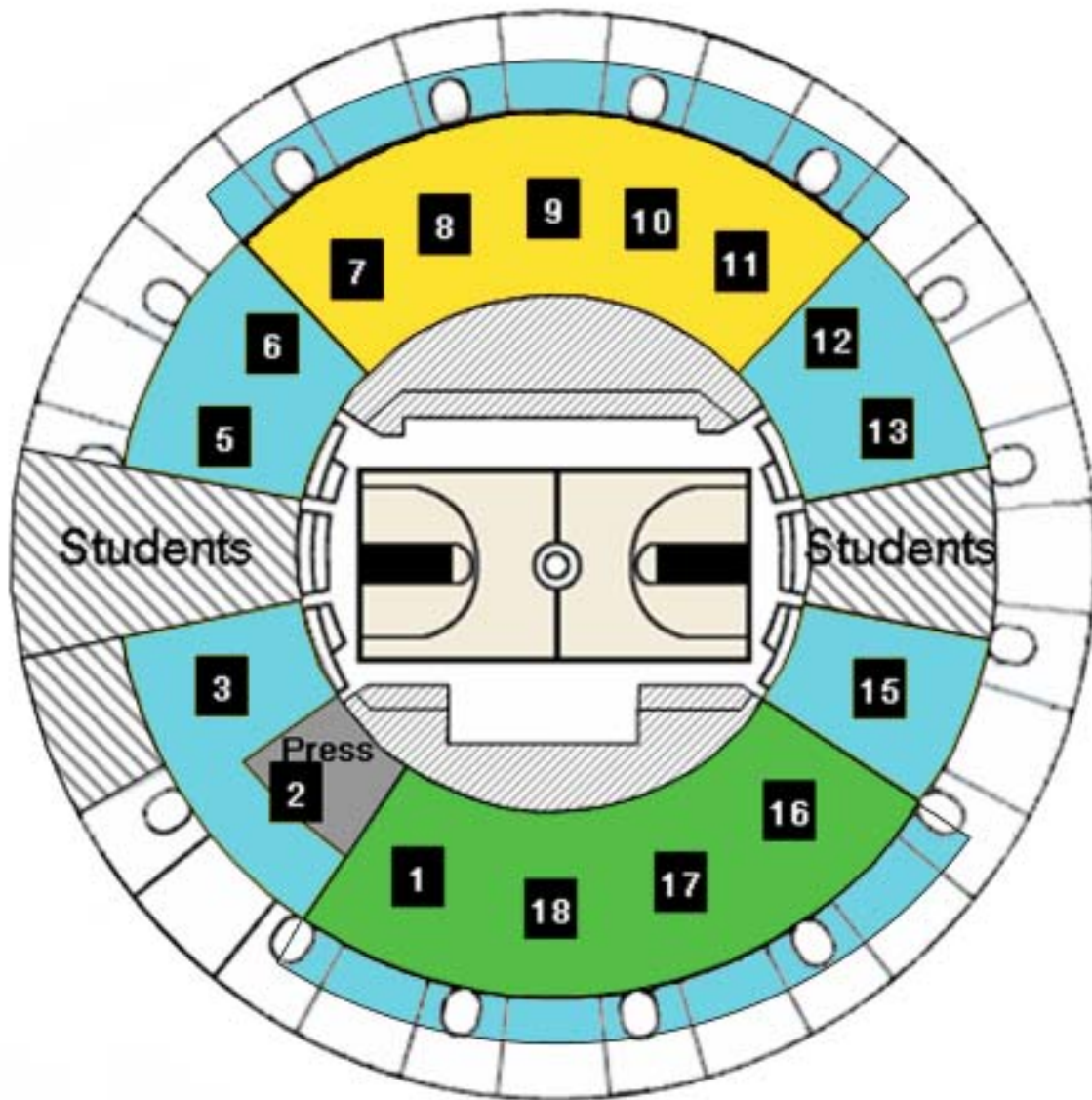
Bobby Dodd Stadium Seating Chart



TECH Fund Seat Contribution Levels

\$450	Lower West	\$250	Upper East	\$100	Upper West
\$350	Lower West	\$200	Lower East & West Upper West		
\$300	Lower West	\$150	Lower East & West Upper East		
\$0	No contribution required				

Alexander Memorial Coliseum Seating Chart



TECH Fund Seat Contribution Levels

<p>\$500 Midcourt Chair</p>	<p>\$125 Corners & Midcourt Upper (Rows 20-25)</p>
<p>\$300 Midcourt Bench</p>	<p>\$0 No contribution required</p>

Preferred Seating Program Overview

Preferred Seating Program

The Preferred Seating Program requires a contribution for the right to purchase tickets in “premium” seating locations for football and men’s basketball. Contributions are scaled according to the best seats in each venue.

TECH Fund Contribution

Called the TECH Fund, this contribution program is required for access to approximately 18,700 seats in Bobby Dodd Stadium and approximately 5,400 seats in Alexander Memorial Coliseum. The contribution is an annual per-seat obligation in addition to the cost of the season ticket.

Transfer Option Period (Football Only)

Season ticket holders have a one-time opportunity to transfer their current tickets (football only) into the name of any other person. The Transfer Request Form will be included with your TECH Fund invoice or can be accessed online. *(See Transfer Request Form for details)*



DATES TO KNOW

TECH Fund Contribution	FOOTBALL	BASKETBALL
Tech Fund invoices mailed:.....	Feb 15, 2007	June 1, 2007
Deadline to register for three-payment plan*:	March 27, 2007	June 29, 2007
Deadline for one-payment plan*:	April 13, 2007	July 31, 2007
Transfer Option (Football Only)		
First day to submit Transfer Request Form	Feb 15, 2007	Not available
Last day to submit Transfer Request Form	March 27, 2007	Not available
Relocation Request		
First day to submit Relocation Request Form	Feb 15, 2007	June 1, 2007
Last day to submit Relocation Request Form	June 22, 2007	June 29, 2007
Season Ticket Payment		
Ticket invoices mailed:	May 1, 2007	August 1, 2007
Deadline for ticket payment	June 22, 2007	August 31, 2007

* See Payment Options for details on TECH Fund payment plans.

Customer Options

No season ticket holder will be removed from his or her seat as long as the TECH Fund donation is made and season tickets are purchased. The season ticket holder has complete control over his or her seat and maintains several options as the TECH Fund is introduced.

As a season ticket holder, you have the following options:

- OPTION 1: Retain your seats by making the required contribution to the TECH Fund.
- OPTION 2: Move to an area of the stadium that requires a higher contribution (if available).
- OPTION 3: Move to an area of the stadium that requires a lower contribution (if available).
- OPTION 4: Move to an area of the stadium that requires NO contribution.
- OPTION 5: Transfer some or all of your tickets to another person (football only).
- OPTION 6: Decline your right to purchase tickets.

OPTION 1:

Retain your current seats by making the required contribution to the TECH Fund.

Football season ticket holders will be mailed an invoice for their required contribution to the TECH Fund on February 15, 2007. You can retain your existing seats by paying the contribution amount indicated on the invoice, using one of the payment plan options listed under Contribution Payment Options to pay your contribution.

Important: In order to use the three-payment plan, you must enroll in the plan by March 27, 2007.

Example:

George P. Burdell currently has two season football tickets in Section 224 of the Upper East stands. On February 15, 2007, the Georgia Tech ticket office will send George an invoice for the required TECH Fund contribution for those seats (\$250 per seat).

George can select the one-payment plan and pay the entire TECH Fund contribution by April 13, 2007, or he can select the three-payment plan. If George selects the three-payment plan, he must register for the plan by March 27, 2007. His credit card will be charged in three monthly installments, beginning April 10, 2007.

George will be invoiced separately, on May 1, 2007, for the cost of the tickets. However, if George does not make payment toward his TECH Fund contribution, either by registering for the three-payment plan by March 27 or paying in full by April 13, he will not receive an invoice for his tickets.

OPTION 2:

Move to an area of the stadium that requires a higher contribution (if available).

All requests for change of ticket location will be addressed in priority point order. To make a request for a change of location, fill out the Relocation Request Form. Submit the completed form to the Georgia Tech ticket office with your TECH Fund invoice, using either the one-payment plan (April 1, 2007 deadline) or the three-payment plan (March 27, 2007 deadline).

Example:

George P. Burdell currently has four (4) season tickets located in Section 110, which requires a \$150 per seat TECH Fund contribution. George would like to move to a section in the West Stands that requires a \$350 per seat donation. George needs to submit the Relocation Request Form with his TECH Fund invoice and indicate the section to which he would like to move, providing as much detail as possible about his desired seat location (i.e., specific sections and rows, if applicable). All relocation requests will be processed in order of priority points, so George should indicate on the Relocation Request Form if he is willing to move to any seat in the \$350 area, or if he will move only if certain sections and/or rows are available in the \$350 area.

George must begin payment for his CURRENT seat donation (\$200 per seat), using either the one-payment plan (April 13, 2007 deadline) or the three-payment plan (March 27, 2007 deadline). Once his relocation is completed and his new tickets are assigned, the ticket office will adjust his payments to match his new TECH Fund contribution and charge him accordingly.

OPTION 3:

Move to an area of the stadium that requires a lower contribution

To move to an area of the stadium with a lower contribution required, fill out the Relocation Request Form. Submit the completed form to the Georgia Tech ticket office with your TECH Fund invoice, using either the one-payment plan (April 13, 2007 deadline) or the three-payment plan (March 27, 2007 deadline). Provide all details about your relocation request (i.e., specific section and rows, if applicable), and every effort will be made to accommodate your relocation. Relocation requests will be processed in priority point order and based upon availability.

Example:

George P. Burdell currently has four (4) season tickets in Section 108, which requires a \$300 per seat TECH Fund contribution. George would like to move to a section in the West Stands that requires a \$200 per seat donation. George needs to submit the Relocation Request Form and indicate the section to which he would like to move, providing as much detail as possible about his desired seat location (i.e., specific sections and rows, if applicable). All relocation requests will be processed in order of priority points, so George should indicate on the Relocation Request Form if he is willing to move to any seat in the \$200 area, or if he will move only if certain sections and/or rows are available in the \$200 area.

George must begin payment for his CURRENT seat donation (\$300 per seat), using either the one-payment plan (April 13, 2007 deadline) or the three-payment plan (March 27, 2007 deadline). Once his relocation is completed and his new tickets are assigned, the ticket office will adjust his payments to match his new TECH Fund contribution and charge him accordingly.

OPTION 4:

Move to an area of the stadium that requires NO contribution

To move to an area of the stadium with no contribution required, fill out the Relocation Request Form, which will be included with your TECH Fund invoice, and return it to the Georgia Tech ticket office by June 22, 2007. Provide all details about your relocation request (i.e., specific section and rows, if applicable), and every effort will be made to accommodate your relocation. Relocation requests will be processed in priority point order and based upon availability.

Example:

George P. Burdell currently has four (4) season tickets in Section 110, which requires a \$150 per seat TECH Fund contribution. George would like to move to a section in the Upper East stands that does not require a contribution. George needs to submit the Relocation Request Form and indicate the section to which he would like to move, providing as much detail as possible about his desired seat location (i.e., specific sections and rows, if applicable). All relocation requests will

be processed in order of priority points, so George should indicate on the Relocation Request Form if he is willing to move to any seat in the Upper East that does not require a contribution, or if he will move only if certain sections and/or rows are available in the non-contribution area.

If George is willing to move to any seats, then no TECH Fund payment is required. If he is willing to move only if four seats are available in a particular section or row (i.e., Section 222, first 10 rows), then he must sign up for the three-payment plan by the March 27, 2007 deadline, and begin payment for his current TECH Fund donation of \$200 per seat in order to retain his current seats in the event that his requested seats are not available.

OPTION 5:

Transfer your tickets to another person—Transfer Option Period (Football Only)

Football season ticket holders have a one-time opportunity, from February 15, 2007, until March 27, 2007, to transfer their tickets into the name of any person. Season ticket holders may transfer all or any portion of their seats. To transfer seats, complete and submit the Transfer Request Form, which will be included with your TECH Fund invoice (in February) and can be accessed on-line or through the Georgia Tech ticket office.

Please note that all transfer forms must be certified by a notary public and must be accompanied by the \$100 transfer fee. This is to certify that all transfers are authorized by the season ticket holder.

Example:

George P. Burdell currently has eight (8) football season tickets located in Section 108 of Bobby Dodd Stadium. George only needs six tickets, but he has been buying two additional tickets for his friend Buzz. George wants to transfer those two tickets to Buzz during this one-time transfer period. George needs to fill out the Transfer Request Form, specifying the exact two seats to transfer, and submit the completed, notarized form, along with the \$100 transfer fee, by the March 27, 2007, deadline.

The Georgia Tech ticket office will transfer the specified tickets to Buzz. Buzz will receive an invoice to pay the entire required TECH Fund contribution for his two seats in Section 108. Buzz will also receive an invoice on May 1 for the cost of the two tickets.

George now has a total of six (6) season tickets under his account, so he should begin payment on the required TECH Fund contribution for his six seats in Section 108. He will receive an invoice on May 1 for the cost of his six tickets.

OPTION 6:

Decline your right to purchase tickets

If you choose not to renew your season tickets by exercising one of the first five options, your seats will revert to the Georgia Tech Athletics ticket office for re-sale to another customer.

Contribution Payment Options

Season ticket holders have two options for paying their TECH Fund contribution. You can pay all at once, or split your contribution into three equal payments. Separate TECH Fund invoices will be sent for football and men's basketball season tickets.

After receiving the invoice for your football TECH Fund contribution in February, you can exercise one of the payment options listed below.

Basketball TECH Fund invoices will be mailed June 1, 2007, and will work in a similar fashion. See Dates to Know.

Payment Options for Football Season Ticket Holders:

ONE-PAYMENT PLAN

Pay your entire TECH Fund contribution by **April 13, 2007**.

THREE-PAYMENT PLAN

Return TECH Fund invoice to the Georgia Tech ticket office by **March 27, 2007**, and select three-payment plan. Your credit card will be charged in three installments.

Payment One: 1/3 of TECH Fund contribution - April 10, 2007

Payment Two: 1/3 of TECH Fund contribution - May 10, 2007

Payment Three: 1/3 of TECH Fund contribution - June 10, 2007

METHODS OF PAYMENT

If you choose the one-payment plan, you may pay your TECH Fund contribution by cash, check, e-check, or credit card (Visa, MasterCard, and American Express accepted). Payment must be made in full by **April 13, 2007**.

THREE-PAYMENT PLAN

Season ticket holders may pay their contribution in installments of three equal payments. Ticket holders who choose to utilize the three-payment plan must complete their TECH Fund invoice and provide a credit card number by **March 27, 2007**. Your credit card will be charged for your contribution on the tenth day of April, May and June, 2007. Please note, credit card is the only method of payment available for the three-payment plan. **Checks will not be accepted for the three-payment plan.**

Season ticket invoices will be mailed separately from the TECH Fund invoices.

Football season ticket invoices will be mailed on or about May 1, 2007.

Season ticket holders in TECH Fund areas will receive their ticket invoice ONLY if they have made payment toward their TECH Fund contribution, either by paying in full by the April 13, 2007 deadline, or by selecting and making payment on the Three-Payment Plan by the March 27, 2007 deadline.

How to Fill Out the TECH Fund Invoice

**A sample TECH Fund Invoice appears on the next page.
Follow these simple steps for completing and returning your invoice,
or complete and submit online at www.ramblinwreck.com.**

- 1 Verify your **NAME** and **ACCOUNT NUMBER**.
- 2 Verify your **SEAT LOCATIONS**.
- 3 Add the amounts in the "**TOTAL**" column to determine how much you owe for your contribution .
- 4 Check your preferred **PAYMENT PLAN**:
 - a One-payment plan (default if no option chosen)
 - b Three-payment plan (credit card only)
- 5 Determine your Preferred **METHOD OF PAYMENT (one-payment plan ONLY!)**:
 - a In person with cash, check, or credit card
 - b By mail or online with check, e-check, or credit card (Visa, MasterCard and American Express accepted).
Pre-addressed envelope enclosed
 - c If paying by check, make payable to **TECH Fund**.
 - d If paying by credit card, fill in credit card information.
- 6 Fill in your daytime and evening phone numbers and e-mail address.
- 7 Return this form to the Georgia Tech ticket office with check, cash or credit card.

CREDIT CARD PAYMENT INFORMATION (when applicable)

One-Payment Plan - Your credit card will be charged upon receipt of your returned invoice, which is due no later than April 13, 2007.

Three-Payment Plan - Your credit card will be charged for contribution after receipt of your returned invoice (due no later than March 27, 2007), starting on April 10, 2007, followed by May 10, 2007, and then June 10, 2007.

2007 TECH Fund Invoice

Name:		Account Number:		Deadline: April 13, 2007 or March 27, 2007*	
Seat Location	Qty.	Type		Contribution per Seat	Total
				Processing Fee	
				Total Amount Due	

Acceptable Methods of Payment

- Pay online** at www.ramblinwreck.com
- Pay in person** at the GTAA Ticket Office with cash, check or credit card
- Mail this form** to the GTAA Ticket Office with check or credit card
- No phone or fax orders will be accepted**

If you have any questions about your application or payment options, please do not hesitate to contact the GTAA Ticket Office at (404) 894-5447 or 1-888-TECH-TIX or stop by the GTAA Ticket Office.

Please note:

- Make checks payable to GTAA
- 2007 Georgia Tech Football Season Tickets will not be printed or released until your account is paid in full.

Ticket Holder Contact Information

Daytime Phone:

Evening Phone:

Email Address:

Payment Options:

- A. **One-Payment Plan:** Payment by check, cash or credit card by April 13, 2007.
- B. ***Three-Payment Plan:** Three payments by CREDIT CARD ONLY; Form must be turned in to the GTAA Ticket Office by **March 27, 2007** to be eligible for the three payment plan. Payments will take place automatically on the 10th day of **April, May, June**.

Credit Card Payment Plan: I authorize the GTAA Ticket Office to automatically charge my credit card according to the plan indicated above:

Signature: _____ Date: _____

Credit Card (Visa, MasterCard, American Express, or Discover)

Name on Card: _____

Credit Card #: _____

Exp: _____

Signature: _____

DEADLINE INFORMATION

One-Payment Plan: April 13, 2007
 *Three-Payment Plan: March 27, 2007 (Credit Card Only)

Change of Address Form: No Deadline
 Transfer Request Form: April 13, 2007 (One-time opportunity)

Football Season Ticket Relocation Request Form

1. Acct. No. _____

2. Name _____

Address _____

City, State, Zip Code _____

Telephone: (Day) _____ (Night) _____

E-mail: _____

3. Requested Change (check one):

- I want to move my season tickets to a LOWER contribution level.
You will be contacted by a member of the GTAA Ticket Office.
- I want to move my season tickets to a HIGHER contribution level.
You will be contacted ONLY IF seats become available in the area requested.

4. Ticket Location to be Changed:

Sect. _____ Row _____ Seats _____

I want to move these seats to (write in your order of preference – 1, 2, & 3):

_____ \$550 Lower West (Section 106)	_____ \$270 Lower East and West
_____ \$400 Lower West (Section 104, 105, 107, 108)	(Section 102, 103, 109, 110, 122, 123,
_____ \$300 Upper East (Section 224, 225, 226)	124, 127, 128, 129)
_____ \$270 Upper West (Section 204, 205)	_____ \$180 Upper East (Section 223, 227)
_____ \$150 Upper West (Section 203, 206)	_____ \$50 Upper North (214,215,216)

I understand that this request does not guarantee relocation.

5. X _____ X _____
Sign Date

6. Comments: (Please be specific when identifying seating change requests):

Mail to:

GTAA Ticket Office
150 Bobby Dodd Way NW
Atlanta, GA 30332

Deadline for submitting this form to the GTAA Ticket Office: May 31, 2007

Additional copies of this form are available at: ramblinwreck.com

Football Season Ticket Transfer Request Form

Please Note: This form will not be processed without the proper notary seal.

1. CURRENT TICKET HOLDER:

Acct. No. _____ Telephone _____

Name _____

Address _____

City, State, Zip Code _____

2. TICKET LOCATION TO BE TRANSFERRED:

Sect. _____ Row _____ Seats _____ Total No. of Seats _____

3. TRANSFER TICKETS TO:

Name _____

Address _____

City, State, Zip Code _____

Telephone: (Day) _____ (Night) _____

E-mail: _____

4.

I hereby permanently relinquish any and all rights and privileges I may have as a Georgia Tech season ticket holder to the above named transferee. I attest that this transfer is not being made under false pretenses. I agree that in the event said transfer is made under false pretenses, as determined in the sole discretion of Georgia Tech, Georgia Tech may terminate the season ticket holder rights and privileges referred to above and this termination right is not subject to waiver or time limitation.

X _____ X _____
Current Season Ticket Holder (or Executor of Estate/P.O.A) Notary Public

State of: _____

Date Notarized: _____

Commission Expires: _____

If married:

I, the spouse of the above named current Georgia Tech season ticket holder, approve and consent to the above assignment.

X _____ X _____
Spouse of Season Ticket Holder Date

Please Note: This form will not be processed without the proper notary seal.
Deadline for submitting this form to the GTAA Ticket Office: March 31, 2007

Additional copies of this form are available at: ramblinwreck.com

Frequently Asked Questions

What is the TECH Fund?

The TECH Fund (Tradition, Education, Character, Heart) is a seat-donation plan that will provide a sustained annual revenue source critical to the success of Georgia Tech athletics. There is a commitment at Georgia Tech to position the Institute at the very highest level in both academics and athletics on a national stage. We believe this quest for all-around excellence and achievement is the right thing to do. To that end, we must create a financial model that enables us not only to provide a full complement of scholarships, but also to provide our student-athletes with the resources to allow them to become successful in all of their endeavors while at Georgia Tech. The TECH Fund, combined with increased institutional and student-based support, will provide the athletics program with this vital fiscal stability.

Why now?

Georgia Tech has made a commitment to compete in intercollegiate athletics at the highest level. Along with that commitment comes a promise to our fans and supporters to responsibly plot our course for the future — developing a blueprint that is in line with our goals and priorities while maintaining fiscal integrity. We all understand the challenges we face in the coming years. The TECH Fund is a major component in a master-plan to build a foundation for our future. As we look three years, five years, and even ten years into the future, it is clear that without this fiscal plan we cannot achieve the goals we all want to see realized.

How will gifts to the TECH Fund be used?

Gifts to the TECH Fund will be used to support the annual operational costs associated with sustaining a highly competitive athletics program at Georgia Tech. These costs include everything from scholarships, to facility maintenance, team travel, and vitally important academic support programs.

What will be the new focus of the Alexander-Tharpe Fund?

The A-T will focus on major gifts that benefit Georgia Tech athletics. This includes scholarship endowment opportunities and immediate and long-range facilities needs. The A-T will take on the very ambitious goal of fully endowing scholarships for all student-athletes at Tech within the next decade while continually raising money to maintain our athletic facilities, allowing us to recruit and train student-athletes of the highest caliber.

How will the new TECH Fund work?

The program will be similar to those in many college sports venues in our conference and across the country. Seats will be purchased with a priority donation component that is based on the location of the seats within the stadium or arena. Obviously, the better the location the higher the accompanying donation will be required. Many of the seats in both our football and basketball venues will require no TECH Fund donation at all.



How did you determine the price of the seats in each section of the different venues?

The TECH Fund is the result of many months of research and comparison with schools with which we must compete. We also looked very closely at the donation patterns of current ticket holders who occupy the various TECH Fund sections.

What will I see with the implementation of this new program?

You will continue to receive statements summarizing your support of Georgia Tech athletics. The statements will reflect all of your gifts whether they are part of the TECH Fund or made to the Alexander-Tharpe Fund.

Are gifts to the TECH Fund and A-T tax deductible?

Yes. Section 170 (1) of the IRS code sets values for ticket priority payments. For gifts to the TECH Fund, 20 percent is allocated to the ticket priority and 80 percent is a charitable donation. Gifts to A-T are in most cases 100 percent deductible. Tax statements are provided to each donor in January of each year with information regarding the previous calendar year's donations. Please consult your tax advisor for more detailed information.

Will I receive any benefits for my TECH Fund annual gifts?

Yes. There will be a discount afforded each year on your season football ticket price. In addition to getting access to season tickets in a priority area, contributors to the TECH Fund will receive a media guide and other Georgia Tech items on an annual basis.

Will gifts to the TECH Fund be eligible for matching gifts from my employer?

Many companies match philanthropic gifts to athletics. Please check with your employer.

Can I still make gifts of stock?

Yes. This is a great method for philanthropic gifts to A-T. We can accept stock gifts for TECH Fund payments as long as you contact an A-T representative (404.894.5414) to arrange.

Frequently Asked Questions

When will TECH Fund gifts be due?

Football: TECH Fund contributions for existing season ticket holders will be received by the Georgia Tech ticket office from February 15, 2007, to April 13, 2007. To participate in the three-payment plan option, your completed TECH Fund invoice must be received by the Georgia Tech ticket office by March 27, 2007. The actual season ticket payment deadline is June 22, 2007.

Men's Basketball: TECH Fund contributions for existing season ticket holders will be received by the Georgia Tech ticket office from June 1, 2007, to July 31, 2007. To participate in the Three-Payment plan option, your TECH Fund invoice must be received by the Georgia Tech ticket office by June 29, 2007. The actual season ticket payment deadline is August 31, 2007.

What happens to the 1st and 10 Board of Trustees?

The 1st and 10 Board will continue to help Georgia Tech athletics on various projects. This group is currently trying to endow a 1st and 10 scholarship.

I have four seats in Section 109 for football, and two seats in Section 16 for basketball. What will it take to keep my seats?

You will keep your seats as long as you make the annual contribution to the TECH Fund associated with the location of your seats. In this example, it would be an annual contribution to the TECH Fund of \$1,400 (4 x \$200 for football + 2 x \$300 for basketball), plus the price of the tickets.

I want to give \$3,000 annually and buy six football tickets in Section 104. How will my gift show on Georgia Tech's records?

This will show as a gift to the TECH Fund of \$1,800 and a gift to A-T of \$1,200 for scholarship support.



I have eight football tickets and plan to keep only four. Can I transfer the other four to a friend or relative who has sat with me for a number of years?

Yes, for a \$100 transfer fee and the completion of the transfer form, you can assign tickets (football only) currently in your name to another person. This assignment will be exclusively for the exact seats you currently occupy. That new account holder will then be responsible for all ticket charges and TECH Fund requirements associated with those seats. This transfer opportunity will be available only from February 15, 2007, to March 27, 2007.

Is the Transfer Option available for basketball?

No, the Transfer Option is for football only.

How will priority points be utilized?

Priority points are used for the assignment of all current ticket allocations. Customers with the highest number of points will continue to have the first option to renew and/or change their seat location or parking lot assignments for football and basketball seasons as long as they pay any associated fees. Ticket assignments tied to the point system also include away games, bowl games, and ACC and NCAA tournaments. All accounts with priority points will be linked to an individual.

Will the priority point system change in any way?

Yes. Unrestricted commitments to A-T and commitments to facility projects will receive a total of 2 points per \$100 (1/2 point per \$100 on the pledge and 1 1/2 points per \$100 on each pledge payment). Commitments to endowments will receive a total of 1 1/2 points per \$100 (1/2 point per \$100 on the pledge and 1 point per \$100 on each pledge payment). Finally, gifts to the TECH Fund will be 1 point per \$100. Missed annual pledge payments will result in the removal of the pledge balance and associated points.

What is the fastest way to acquire priority points?

The quickest way to accumulate points is by making an unrestricted commitment to A-T and/or a commitment for a facility project. An unrestricted five-year pledge of \$25,000 (\$5,000 annually to A-T) will receive 125 points at the time of the pledge and an additional 1 1/2 points per \$100 for each annual pledge payment, for a total of 500 priority points.

Will giving to the TECH Fund count toward my consecutive years of giving to A-T?

Yes. Giving to the TECH Fund will maintain your consecutive years of giving.

Frequently Asked Questions

How will parking be assigned?

All season ticket holders for football and basketball will have the option to purchase a season parking pass. This includes those interested in RV parking. Additional passes may be available for purchase. Lots or preference will be determined in priority point order.

I have been making gifts to A-T for 20 years. Will my priority points still help me get good seats?

Priority points will still be the foundation for seat assignments that are new, improvements from a previous season, and/or involve a postseason event. Those with the most points will have the first option to select the location of the available seats they wish to purchase. Gifts to A-T and the TECH Fund will accrue points, and gifts to either A-T and/or the TECH Fund will count toward your consecutive years of giving.

What is an A-T Life Membership?

A Life Membership is currently a \$100,000 commitment to A-T payable in equal installments over five years. Priority points are awarded at the time of the commitment (1/2 point per \$100) and on each pledge payment (1-1/2 points per \$100). Annual gifts to the TECH Fund will still be required to buy priority season tickets. Life Members will receive consecutive years of giving status if they do not purchase priority season tickets.

What are the benefits of an A-T Life Membership?

Benefits of a Life Membership include the influx of priority points with pledge and subsequent payments that give early access to season tickets and parking; individual reserved parking with purchase of men's basketball season tickets; invitations to exclusive events and meetings; no annual giving requirement in order to maintain consecutive years of giving status with A-T; and program recognition. The most important benefit of a Life Membership is the knowledge and satisfaction that you are a vital part of helping Georgia Tech athletics strive for and maintain success.

Will pledge payments on a Life Membership count toward the TECH Fund?

No. Life Membership pledge payments are considered an unrestricted gift and will not count toward TECH Fund contributions.

How many tickets can I purchase?

There is currently no limit on the quantity an individual may purchase. Georgia Tech athletics does reserve the right to place a maximum limit per account at any time.

Is the same plan applicable to Georgia Tech faculty and staff?

Faculty and staff will receive a 20 percent discount on the price of all season tickets. If any Georgia Tech faculty/staff members want to sit in a priority area, a corresponding TECH Fund contribution will be required.



How do I improve my seat location and/or change to a different location?

All requests for a change of ticket location will be addressed in priority point order. Whether requesting a change to an area that requires a higher, lower, or no contribution, these requests will be handled in this manner. To make a request for a change of location, simply fill out the Ticket Relocation Request Form, which can be accessed online or through the Georgia Tech ticket office, and submit it by June 22, 2007.

Can someone with more priority points bump me out of my current seats?

As long as you pay the corresponding contribution to the TECH Fund, someone with more priority points will not displace you from your seats.

I already purchase season tickets in a premium seat area (the Bobby Dodd club seats and/or courtside seats for basketball). Will I be able to keep my seats?

Yes. You will be able to renew your existing seats in the Bobby Dodd Stadium club and/or the courtside areas of Alexander Memorial Coliseum.

Are there any available suites?

Yes. There are currently available suites in football, basketball, and baseball. Football suites vary in size and will hold a range of 16-36 people. The price is per person and includes game tickets, food, and parking. Individual tickets are not sold in the suites. The balance of the suite cost (total cost of suite minus the price of catering and game tickets) is a donation to the TECH Fund. Please contact the Georgia Tech ticket office for further information.

Frequently Asked Questions

How do I obtain tickets to post-season games?

Tickets to football bowl games, ACC tournaments and championships, and NCAA events in which Georgia Tech is participating will be assigned in priority point order. Applications and/or notices will be sent to season ticket holders and A-T members prior to any sale to the general public.

How do I request tickets for away football games?

All information to request and order tickets for away football games will be included on your season ticket invoice, which will be mailed February 15, 2007. If demand exceeds supply, away game tickets will be assigned according to A-T point priority.

What is the procedure for a new customer to purchase football season tickets in a TECH Fund area?

The Georgia Tech ticket office will begin accepting orders for new season tickets in February of 2007. A deposit of \$100 per seat, regardless of location requested, will be required at the time of the order. The new customer will be mailed an invoice for the cost of the tickets on May 1, 2007, with payment for the tickets due by June 22, 2007. After June 22, 2007, the new customer will be assigned seats in the requested TECH Fund area, if available, and the \$100 per-seat deposit will be applied toward the required TECH Fund donation for those seats. If seats are not available in the requested TECH Fund area, the new customer may select another area where seats are available, or the deposit will be refunded.

Why doesn't the athletics program use any state tax money?

The Georgia Institute of Technology is committed to using all its state tax dollars for academic programs and capital projects for the academic mission of the Institute. Georgia Tech athletics is its own business unit, responsible for its own revenues and expenses.

Wouldn't it be better to seek more revenue from corporate sponsors?

Georgia Tech athletics will continue to seek more participation from corporate partners. For example, we currently are pursuing a corporate naming opportunity for Alexander Memorial Coliseum. Our multi-media rights are held by International Sports Properties (ISP) under a long-term contract with four years remaining.

Can anything be done to curb the rising cost of running the athletics program?

Georgia Tech athletics is committed to controlling its costs and being responsible and prudent in its spending. But there are rising costs that must be met in order to operate a successful Division I athletics program. For example:



- There is a popular misconception that scholarship costs are simply waived for student-athletes. In fact, the athletics program currently pays the Georgia Institute of Technology approximately \$7 million annually for tuition, room, board, and fees.
- The cost of team travel increased 20 percent last year alone to \$2.2 million. The cost of moving 350 student-athletes in 17 varsity sports to competitions all over the Southeast and other parts of the country will continue to rise.
- To augment the past fund-raising campaigns, Georgia Tech athletics used leverage to cover a percentage of recent capital investments. Servicing that debt comes to \$8 million annually and is the sole responsibility of Georgia Tech athletics.