

Champions of Character: A Standard Higher Than Victory for Coaches, Athletes and Parents

You can instill the *Champions of Character* initiative in your program by purchasing the *Champions of Character* Implementation Kits and Supporting Materials which are resources of the National Association of Intercollegiate Athletics (NAIA). This initiative is based on five core values: *responsibility, respect, servant leadership, integrity and sportsmanship.*

Champions of Character Implementation Kits

KIT #1 - \$125

PHASE ONE

- ♦ *Champions of Character* Implementation Guidebook
- ♦ Character Resource Guide of books, articles and Web sites
- ♦ Books, *Teaching Character Through Sport & 1001 Motivational Messages and Quotes*
- ♦ Videos: *Champions of Character Overview, Champions of Character: Redefining the Term Athlete, Champions of Character: Teaching Character Through Sport*
- ♦ Awards: National Sportsmanship Day Team Award and National Student-Athlete Day Individual Award

KIT #2 - \$90

PHASE TWO

- ♦ E-mail monthly newsletter: updates, success stories, award winners and feedback corner
- ♦ Video: *Champions of Character: The Role of Parents in Athletics*
- ♦ Book, *101 Positive Athletic Traditions-Building Great Memories*
- ♦ A Guide for the College Bound Student-Athlete (15)
- ♦ Booklets: *Daily Character Lessons for Youth Coaches* **or** *Daily Character Lessons for High School and College Coaches* (20 each)
- ♦ Booklet: *The Role of Parents in Athletics* (20 each)

Other Champions of Character Materials

Booklets:

Daily Character Lessons for Youth Coaches
Daily Character Lessons for High School and College Coaches
The Role of Parents in Athletics

1-19 booklets, \$5 per booklet
 20-49 booklets, \$4 per booklet
 50 & over booklets, \$2.50 per booklet

Cards:

Champions of Character Student-Athlete Card
\$10 per 100 cards
Champions of Character Parent Game Reminder Card
\$20 per 100 cards

Establish The Character Traits In Your Sports Program By Ordering Today!

Order Form	Quantity	Subtotal
Kit #1		
Kit #2		
Booklet, <i>Daily Character Lessons for Youth Coaches</i>		
Booklet, <i>Daily Character Lessons for High School and College Coaches</i>		
Booklet, <i>The Role of Parents in Athletics</i>		
Cards: <i>Champions of Character</i> Student-Athlete Card		
Cards: <i>Champions of Character</i> Parent Game Reminder Card		
Mailing Address:		Total Amount Enclosed _____
Name _____ School/Institution/Group _____ Address _____ City _____ State _____ Zip _____ Phone _____ E-Mail _____		
Please return this form with your check, money order or visa information to: Champions of Character 23500 W. 105th Street Olathe, Kansas 66061 Phone: (913) 791-0044 Fax: (913) 791-9555 www.championsofcharacter.org		Check, Money Order # _____
		Credit Card # _____
Office Use Only Date Rec'd _____ Date Mailed _____		Expiration Date _____