



Parent Implementation Suggestions

Materials

Video – *The Role of Parents in Athletics*

Leave Behind – Booklet, *The Role of Parents in Athletics*

With over 30 years of coaching experience Bruce Brown, NAIA Special Presenter, delivers these messages to parents from the perspective of the athlete. Parents and coaches constantly send powerful messages to athletes, and those messages should not conflict. Since 70% of all young people are done competing in a team sport activity by the age of 13, it becomes even more important that a child's parents, as early as possible, do what they can to facilitate growth, help performance, and keep their own perspective.

A parent meeting should be held prior to the season starting. At this meeting the parents should view the *Role of Parents in Athletics*. The issues covered focus on the parents' role before, during and after competition. For any questions or comments please email the NAIA support line at championsofcharacter@naia.org.

Reminder for parents:

Help your athletes before, during and after competition:

Before competition

- Know their goals, roles and needs, and accept them
- Release them to the game, their coach and their team

During competition

- Model poise, confidence and appropriate behavior
- Focus on the team and the teams goals

After competition

- Give your athlete all of the time and space they need
- Be a confidence builder