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SEPTEMBER 2005

Official Sponsor of
Champions of Character:



Buffalo Funds continues to be the NAIA's leading corporate partner.

President and Portfolio Manager John Kornitzer and his team completely embrace the Association's goal to change and impact sports are true assets to the growth and development of the NAIA.

For additional information, please visit www.buffalofunds.com.

NAIA REDEVELOPES WEB PRESENCE

WWW.CHAMPIONSOFCOMMUNITY.ORG ♦ WWW.NAIA.ORG

Everyday the NAIA is working to change the culture of sport. Now the NAIA is changing their presence on the web. The NAIA is proud to present all new NAIA *Champions of Character*, Fan and Membership Web sites with feature information about the character program, upcoming events, resources, student-athletes, conferences, sponsorships, championships and more.

The first phase of redevelopment launched in August with the introduction of www.championsofcharacter.org. The new site provides rich content and engaging discussions about character development as well as downloadable training materials designed specifically for coaches, students, parents and youth leaders.

In the second and third stage of redevelopment, the NAIA will unveil a new look and feel to the fan site, www.naia.org. The fan site, hosted by leading college sports online network CSTV, will include prominent placement of NAIA information on CSTV's Web site, www.cstv.com. The association will also present a new membership site that will cater to the specific needs of member institutions and administrators.



CHAMPIONS OF CHARACTER PROGRAM CENTER CIRCLE

♦ University of Maine at Machias

The *Champions of Character* Program Center at the University of Maine at Machias is dedicated to promoting athletics through the five core values of respect, integrity, responsibility, servant leadership and sportsmanship throughout UMM and the community. Consistent with UMM's institutional mission of outreach and service into the community, the Program Center is partnering with the surrounding educational institutions and area youth groups to provide instruction to coaches, administrators, athletes and parents through seminars and workshops designed to help teach character through sport. The five core values will be showcased throughout UMM's sport leagues and camps. Additionally, the school's Leadership Council is available to mentor through reading programs, character discussions and other appropriate programs.

♦ College of the Southwest

As an NAIA *Champions of Character* Program Center, College of the Southwest will provide character education through bi-annual Character Conferences, which promote the character emphasis of respect, responsibility, integrity, servant leadership and sportsmanship. Each spring, College of the Southwest will strive to synthesize its *Champions of Character* programming with the College's Jack Maddox Distinguished Lecture Series, which features nationally recognized presidents who address the area community on relevant issues of interest. In addition, College of the Southwest will make itself available to regional school districts and youth athletic programs to promote and share the invaluable message of Character ethics with those coaches, players and parents.

NAIA
CHAMPIONS OF CHARACTER
PRESENTATIONS & EVENTS

Listed below is a schedule of upcoming presentations and events in September and October

SEPTEMBER 2005

Date	Presentation/Event	Location
Sept. 1	Vancouver Schools	Vancouver, Wash.
Sept. 2	U.S. Military Academy	West Point, New York
Sept. 7	Cedarcrest Schools	Cedarcrest, Wash.
Sept. 8	Kentwood Schools	Kentwood, Wash.
Sept. 10	Galaxy Cheer	Washington
Sept. 12	Quincy Community Sports	Quincy, Ill.
Sept. 12	Oregon Institute of Tech.	Klamath Falls, Ore.
Sept. 13	Quincy Community Sports	Quincy, Ill.
Sept. 14	Union College	Barberton, Ky.
Sept. 15	Rio Grande University	Rio Grande, Ohio
Sept. 16	Oak Park High School	Kansas City, Mo.
Sept. 19	Blue Valley School District	Overland Park, Kan.
Sept. 20	Vanguard University	Costa Mesa, Calif.
Sept. 22	College of St. Mary	Omaha, Neb.
Sept. 23	St. Ambrose College	Davenport, Iowa

OCTOBER 2005

Oct. 3	Bethany College	Scotts Valley, Calif.
Oct. 4	U.S. Military Academy	West Point, N.Y.
Oct. 5	U.S. Military Academy	West Point, N.Y.
Oct. 13	Trinity Christian College	Palos Heights, Ill.
Oct. 15	Beyond the Scoreboard Clinic	Michigan
Oct. 16	Beyond the Scoreboard Clinic	Michigan
Oct. 17	Great American Basketball League	Overland Park, Kan.

The entire *Champions of Character* presentation schedule can be found on www.championsofcharacter.org.

NAIA NATIONAL CHAMPIONSHIPS - FALL 2005

The NAIA held a Championship Host Seminar August 12-13 at the Hilton Airport Hotel in Kansas City, Missouri. The seminar explored new ideas to implement *Champions of Character* events at each Championship, uncover public relations and marketing initiatives and develop opportunities in efforts to heighten brand and event awareness. Below is a list of all fall championships. A complete list is available on www.naia.org.

NAIA Fall Championship Schedule

50th & 26th Annual Men's and Women's Cross Country
E.P. Tom Sawyer Park - Louisville, Kentucky
November 19, 2005

47th Annual Men's Soccer
Embry-Riddle Aeronautical University - Daytona Beach, Florida
November 16-22, 2005

22nd Annual Women's Soccer
College Boulevard Activity Center - Olathe, Kansas
November 16-22, 2005

50th Annual Football
Jim Carroll Stadium - Hardin County, Tennessee
December 17, 2005

26th Annual Volleyball
Point Loma Nazarene University - San Diego, California
November 30 - December 3, 2005

SUPPLY AND DEMAND
INCREASE OF NAIA PROGRAM CENTERS

The demand for the *Champions of Character* program has reached new heights. To accommodate requests across the country the NAIA, with the assistance of NAIA National Sponsor Buffalo Funds, has developed new Program Centers across the country and currently has over 30 certified instructors. Each Program Center has outreach initiatives, like Character Summits and Character Training Workshops, which are designed to intentionally teach respect, responsibility, integrity, servant leadership and sportsmanship to individuals and communities the NAIA serves. In the next five years the NAIA hopes to have between 75 and 100 Program Centers at NAIA institutions. Below is a list of NAIA campuses that have centers. An indepth look at each center is available on www.championsofcharacter.org.

- ♦ **Briar Cliff University** Sioux City, Iowa
- ♦ **Campbellsville University** Campbellsville, Ky.
- ♦ **Concordia University** Portland, Ore.
- ♦ **Cornerstone University** Grand Rapids, Mich.
- ♦ **Eastern Oregon University** La Grande, Ore.
- ♦ **Fresno Pacific University** Fresno, Calif.
- ♦ **Georgetown College** Georgetown, Kan.
- ♦ **Houghton College** Houghton, New York
- ♦ **Iowa Wesleyan College** Mount Pleasant, Iowa
- ♦ **Jamestown College** Jamestown, North Dakota
- ♦ **University of Maine at Machias** Machias, Maine
- ♦ **Madonna University** Livonia, Mich.
- ♦ **Martin Methodist College** Pulaski, Tenn.
- ♦ **Mid-Continent University** Mayfield, Ky.
- ♦ **Midway College** Midway, Ky.
- ♦ **NAIA** Olathe, Kan.
- ♦ **Ohio Dominican University** Columbus, Ohio
- ♦ **Ottawa University** Ottawa, Kan.
- ♦ **College of the Ozarks** Point Lookout, Mo.
- ♦ **College of Saint Mary** Omaha, Neb.
- ♦ **College of the Southwest** Hobbs, New Mexico
- ♦ **Vanguard University** Costa Mesa, Calif.
- ♦ **Warner Southern College** Lake Wales, Fla.
- ♦ **Xavier University of Louisiana** New Orleans, La.

Prior to the start of the 2005-06 academic year, Buffalo Funds awarded Vanguard University (Calif.) and College of St. Mary (Neb.) each a grant to assist with their campus Program Centers. Both institutions were selected among a number of schools that submitted proposals.

Vanguard University - *Champions of Character*
On Campus Event & Grant Presentation
Tuesday, September 20, 2005

On Tuesday, September 20, 2005, at 9:30 a.m. (PT) NAIA Director of *Champions of Character* Initiatives Rob Miller will be on the Vanguard University campus to meet with the student body during chapel to talk about the NAIA *Champions of Character* Program Center Grant sponsored by Buffalo Funds and character initiatives of the university's Program Center. Following the NAIA's morning presentation, Vanguard University will host the Passkeys Foundation event, Ethics in America, at the Grove of Anaheim, from 7 p.m. to 9 p.m. (PT). The event recognizes ethical excellence of individuals, businesses and organizations in Orange County, California and will honor former NAIA and UCLA Coach John R. Wooden, with the 2005 National American Heritage Ethical Distinction Award. The Passkeys Foundation is matching the grant sponsored by Buffalo Funds to aid in birthing the development of the Program Center. For additional information visit www.vanguard.edu.

EMBRY-RIDDLE BASEBALL TEAM TO RECEIVE 2nd ANNUAL HANK BURBRIDGE CHARACTER TEAM AWARD

The Embry-Riddle Aeronautical University baseball team has been named the winner of the 2005 Hank Burbridge *Champions of Character* Team Award. The award will be presented on January 6, 2005 at the NAIA Baseball Coaches Association Hall of Fame & Awards Luncheon in Chicago.

The NAIA Baseball Coaches Association created the Hank Burbridge *Champions of Character* Individual Player and Team Awards in the spring of 2004 to honor an NAIA baseball player and a team each year that displays exemplary character and sportsmanship on the field of play, on their campuses and in their communities. Award winners consistently model the NAIA *Champions of Character* core values of respect, responsibility, integrity, servant leadership and sportsmanship.

Embry-Riddle reached the championship game of the 2005 NAIA National Championship. The Eagles, coached by Greg Guilliams, fell to Oklahoma City University 8-1 in the title game.

"We are honored to receive the Hank Burbridge *Champions of Character* award. Our institution and sports teams believe strongly in this program and realize that we are part of something special being in the NAIA. Hopefully we played a small part of keeping that tradition alive as we represented the NAIA, Embry-Riddle University and each other," said Guilliams.

In naming the awards after long-time NAIA baseball coach Hank Burbridge, the NAIA-BCA created a lasting tribute to a NAIA Hall of Fame coach who retired in 2004 after forty years of coaching baseball at Spring Arbor University (Mich.) and passed away in February of 2005.

Cumberland University (Tenn.) senior pitcher Josh Underhill was awarded the 2nd Annual Hank Burbridge *Champions of Character* Player Award at this year's NAIA National Championship in Lewiston, ID.



College of St. Mary - *Champions of Character* The Summit - On Campus Event & Grant Presentation Thursday, September 22, 2005

College of Saint Mary will host *The Summit* event, bringing together a large audience of coaches and students from the community to hear the NAIA *Champions of Character* message. *The Summit* will take place on Thursday, September 22, 2005, beginning at 8:30 a.m. on campus at the Hillmer Art Gallery. NAIA Special Presenter Bruce Brown and NAIA Director of *Champions of Character* Initiatives Rob Miller will be keynote speakers at the event for teams, clubs and organizations that wish to change the culture of sports in their community. Themes that will be presented include: *This is the NAIA*, *Coaching for Significance*, *Teaching Character through Sport*, *Defining the Term "Athlete"* and *the Role of Parents in Youth Sports*. NAIA President and CEO Steve Baker will present the Buffalo Funds Program Center Grant at a luncheon for members of the CSM Character Committee. The event will take place at noon (CT) in the President's Dining Room. For additional information please visit www.csm.edu or call the CSM Athletic Department at 1-800-926-5534.

NAIA NATIONAL
OFFICE STAFF



Steve Baker, ext. 101
PRESIDENT AND CHIEF EXECUTIVE OFFICER

Bruce Brown
SPECIAL PRESENTER

Ryan Bringham, ext. 105, rbringham@naia.org
CHAMPIONSHIPS INTERN

Tony Bybee, ext. 120, tbybee@naia.org
DIRECTOR OF TECHNOLOGY

Mike Campbell, ext. 103, mcampbell@naia.org
VICE PRESIDENT - MARKETING & CORPORATE PARTNERSHIPS

Jim Carr, ext. 137, jcarr@naia.org
CHIEF OPERATING OFFICER/GENERAL COUNSEL

Kevin Dee, ext. 116, kdee@naia.org
DIRECTOR OF OPERATIONS,
REGIONAL DIRECTOR (REGIONS V, VI, VII, VIII, IX,
& X)

Nancy Elstun, ext. 126, nelstun@naia.org
CAPITAL CAMPAIGN ASSISTANT

Tim Evans, ext. 113, tevans@naia.org
MARKETING MANAGER

Ruth Feldblum, ext. 129, rfeldblum@naia.org
CHAMPIONSHIPS EVENT ADMINISTRATOR

Gregory Glore, ext. 189, gglore@naia.org
DIRECTOR OF DEVELOPMENT

Dawn Harmon, ext. 122, dharmon@naia.org
DIRECTOR OF SPORTS INFORMATION

Kim Hodge, ext. 100, khodge@naia.org
RECEPTIONIST

Dawn Jackson, ext. 111, djackson@naia.org
CONTROLLER

Susan Kruger, ext. 130, skruger@naia.org
ADMINISTRATIVE ASSISTANT
MEMBERSHIP & LEGISLATIVE SERVICES

John Leavens, ext. 131, jleavens@naia.org
VICE PRESIDENT - MEMBERSHIP

Bobby Love, ext. 150, blove@naia.org
MARKETING INTERN

Scott McClure, ext. 132, smcclure@naia.org
CHAMPIONSHIPS EVENT ADMINISTRATOR

Rob Miller, ext. 119, rmiller@naia.org
DIRECTOR OF *CHAMPIONS OF CHARACTER*
INITIATIVES,
REGIONAL DIRECTOR (REGIONS I, II, XI, XII, XIII &
XIV)

Mindy Pinkerton, ext. 101, mpinkerton@naia.org
EXECUTIVE ADMINISTRATIVE ASSISTANT

Carol Putnam, cputnam@naia.org
CONVENTION MANAGER

Jenni Rodwell, ext. 125, jrodwell@naia.org
ASSISTANT DIRECTOR OF SPORTS INFORMATION

Staci Schottman, ext. 112, sschottman@naia.org
DIRECTOR OF MEDIA RELATIONS AND CLIENT SERVICES

Amy Stover, ext. 123, astover@naia.org
MARKETING ASSISTANT

Lori Thomas, ext. 115, lthomas@naia.org
DIRECTOR OF CHAMPIONSHIPS AND HUMAN RESOURCES

Renee Wiebe, ext. 118, rwiebe@naia.org
CHAMPIONSHIPS EVENT ADMINISTRATOR



**NAIA CHAMPIONS
OF CHARACTER
SPECIAL PRESENTER
BRUCE BROWN**

Q&A

Q: What do *Champions of Character* presentations/workshops look like at an NAIA campus?

A: Many of the presentations come in a "conference format" where coaches and athletes from an entire conference come to a regional site and we do two presentations with the combined group and one presentation in split sessions. Normally, when we travel to individual campuses, we try to meet the needs of the specific school. The most common format has been several sessions with coaches, one with all athletes, and one with leadership students and athletes. A number of our schools have found ways to include their communities by bringing in coaches from youth leagues and local school districts. That's where we get our best outreach and make the greatest impact in those communities.

**2005 NAIA BASEBALL
CHAMPIONS OF CHARACTER AWARD WINNERS**

Kevin Haney
Matt Sharp
Reid Hamblet
Josh Underhill
Phil Franks
Jeremy Austin,
Keegan Danaher
Patrick Kleinfelt
Jason Spangler
Ben Newton

Embry-Riddle University
Oklahoma City University
Biola University
Cumberland University
Ohio Dominican University
Spalding University
Briar Cliff University
Aquinas College
Lee University
Lewis-Clark State College

**2005 NAIA SOFTBALL
CHAMPIONS OF CHARACTER AWARD WINNERS**

Erin McClean
Angella Funk
Stephanie Johnson
Kelly Cunningham
Rachel Baker
Kristin Godfrey
Staci Speas
Kristen Hulst
Tabitha Furlong
Holly Haycraft
Kendall Rainey
Gillian Loughhead
Sarah Areheart
Katie McColeman
Heather Lane
Holly Knowles
Megan McLean
Kate Beasley
Rachel Phillips
Brooke Kesler

Simon Fraser University
California Baptist University
University of Mary
University of Sioux Falls
William Woods University
Houston Baptist University
William Penn University
Aquinas College
Ohio Dominican University
Union University
University of Virginia's College at Wise
Thomas University
Savannah College of Art & Design
Point Loma Nazarene University
Columbia College
The University of Mobile
University of Science & Arts
Oklahoma City University
Martin Methodist College
North Georgia State College and University

**2005 NAIA MEN'S GOLF
CHAMPIONS OF CHARACTER AWARD WINNERS**

Bo Abney	Berry College
Chris Mitchell	Bethany College, Kan.
Ty Simmons	Brescia University
Casey Sartori	California State-San Marcos
Ryan Sprouse	Cumberland University
Brad Barfield	Flagler College
Garrett Fogel	Holy Names University
Nathan Lighthizer	Jamestown College
James Renner	Johnson & Wales University
Jerod Baldwin	Lee University
Jeff Thoeny	Lewis-Clark State College
Matt Hopkins	Lindenwood University
Scotty Jones	Malone College
Seth Cotter	The Master's College
Ryan Howell	Missouri Baptist University
Kenny Smith	University of Mobile
Joe Larson	Notre Dame de Namur University
Bruno Buccolo	Oklahoma Christian University
Clay Parks	Oklahoma City University
Brett Whiteman	Point Loma Nazarene University
Joe Demory	St. Ambrose University
Sof Oumohand	Savannah College of Art and Design
Jonathan Williams	Southern Nazarene University
Shaun Page	Spring Arbor University
Reino Deetlefs	Texas Wesleyan University
Adam Wainio	Wayland Baptist University

**2005 NAIA WOMEN'S GOLF
CHAMPIONS OF CHARACTER AWARD WINNERS**

Amy Goble	Berry College
Natalie Hemmerich	Bethel College, Ind.
Cortney Inklebarger	Brescia University
Jana Haggins	University of British Columbia
Brenda Romo	CSU-San Marcos
May Lynn Chu	Concordia University, Ore.
Julie Roberts	Dakota Wesleyan University
Sara Berglund	Dickinson State University
Natalie Garza	Embry Riddle Aeronautical University, Fla.
Christina Bernicki	Lewis Clark State College
Betsy Thomas	Lindsey Wilson College
Adriane Barnett	Lyon College
Heather Grovemiller	Malone College
Maggie Kendall	University of Mobile
Nicolle Beury	Newman University
Karen Ehlers	Northwood University, Texas
Sofie Tornquist	Northwood University, Fla.
Jennifer Mann	Oklahoma Baptist University
Melissa Burkepille	Oklahoma City University
Jill Franz	Robert Morris College
Karin Boo	Rocky Mountain College
Ashley Warsaw	Savannah College of Art & Design
Julie Burakowski	Shorter College
Kari Price	Southern Nazarene University
Katie Brubake	St. Ambrose University
Andrea Ferriell	Walsh University
Josee Gauthier-Tetrault	Webber International University
Sara Williams	William Woods University