



## Media Guidelines

### WFU on the Web

Log on to the official Wake Forest University athletic website to find updated women's soccer information all season. The site will include rosters, schedules, game notes, box scores, game stories, feature stories, pictures, season statistics and archived history. Within an hour after the each match, a game recap and box score will be posted onto the site: [www.wakeforestsports.com](http://www.wakeforestsports.com).

### Credentials

Photographers and members of the media who wish to cover a Wake Forest women's soccer match at Spry Stadium should contact the WFU Media Relations Office in advance at (336) 758-5640 to be placed on the media gatelist. Statistics and notes will be made available to the media prior to each match in the Spry Stadium press box.

### Player & Coach Interviews

All interviews with Demon Deacon players should be arranged through the Media Relations Office. Please allow 24 hours for requests to be arranged. No interviews will be scheduled prior to matches on game days.

Head Coach Tony da Luz may be contacted directly in the Wake Forest Women's Soccer Soccer Office at (336) 758-4375. The best time to

reach the Deacon coaching staff is from 10 am to 1 pm Monday through Friday.

### Covering a Match

Postgame interviews will be held on the Spry Stadium field approximately 10 minutes after the match ends. Please notify a member of the WFU Media Relations staff of any requests.

Postgame summaries will be available at the Wake Forest Media Relations Office shortly after the end of the match. Access to work space, telephones and a fax machine will be made available, and a member of the Wake Forest Media Relations staff will carry out any fax requests you may have.

### E-mail Service

Contact Assistant Media Relations Director Michael Bertsch ([bertscmr@wfu.edu](mailto:bertscmr@wfu.edu)) to be added to the Wake Forest Women's Soccer e-mail service which includes press releases, postgame recaps, weekly releases and additional updates.

### Visiting Radio

Visiting radio personnel should contact the Wake Forest Media Relations Office regarding the availability of phone lines in the Spry Stadium

press box for game broadcast. Requests should be made at least two weeks prior to gameday.

### Photographers

Photographers may shoot from the roof of the press box, along the sidelines of the field, excluding the team bench areas. On the endlines, photographers are permitted only in the area between the sidelines and the edges of the penalty box.

### MediaTeamLink Service

The most up-to-date information on Wake Forest women's soccer is available on the web free of charge to accredited members of the media.

Visit [www.mediateamlink.com](http://www.mediateamlink.com) on the internet to receive WFU women's soccer information emailed in PDF

file format or by fax (a nominal fee will apply to faxes).

### Finding Spry Stadium

Spry Stadium is located on the northeast corner of the Wake Forest University campus at the intersection of Wingate Road and Polo Road.

Use the campus' Polo Road entrance and take the first right to get to the parking area. No parking passes are required.

### From Business 40

In downtown Winston-Salem, take the Cherry St. exit and go right at the top of the ramp. Proceed north through the downtown.

Cherry St. becomes University Pkwy. Continue north for 2.5 miles. You will pass Lawrence Joel Coliseum on your right. One mile ahead, the road will split. Bear left to stay on University Pkwy. About a 1/2 mile ahead, exit on Polo Road.

Take a left at the top of the ramp. Take a left at the first light, the Polo Road entrance to campus. Spry Stadium will be on your right. Take your first right into the Spry Stadium parking lot.

## Media Outlets

### Associated Press

4020 Westchase Blvd., Ste 300  
Raleigh, NC 27607  
Phone: (919) 833-8687  
Fax: (919) 834-1078  
Wake Forest writer:  
Dave Droschak

### Winston-Salem Journal

P.O. Box 3159  
Winston-Salem, NC 27102  
Phone: (336) 727-7318  
Fax: (336) 727-4083  
Wake Forest writer (soccer):  
Brian Surette

### Greensboro News & Record

P.O. Box 20848  
Greensboro, NC 27420  
Phone: (336) 373-7062  
Fax: (336) 373-7067

### High Point Enterprise

P.O. Box 1009  
High Point, NC 27261  
Phone: (800) 933-5760  
Fax: (336) 888-3504

### Gold Rush

140 Club Oaks Ct.  
Winston-Salem, NC 27104  
Phone: (336) 768-3400  
Fax: (336) 768-7681  
Contributing Writers:  
Jay Reddick  
Sam Walker

### Old Gold & Black

P.O. Box 7569  
Winston-Salem, NC 27109  
Phone: (336) 758-5280  
Fax: (336) 758-6074

### Soccer America

P.O. Box 23704  
Oakland, CA 94623-0704  
Phone: (510) 528-2209

### WFMY-TV (CBS)

P.O. Box TV2  
Greensboro, NC 27420  
Phone: (336) 379-9369  
Fax: (336) 230-0971

### WGHP-TV (FOX)

P.O. Box HP-8  
High Point, NC 27263  
Phone: (336) 821-1182  
Fax: (336) 887-8236

### WXII-TV (NBC)

P.O. Box 11847  
Winston-Salem, NC 27116  
Phone: (336) 721-9944  
Fax: (336) 721-0856

### WUPN-48 (UPN)

3500 Myer Lee Drive  
Winston-Salem NC  
Phone: (336) 274-4848  
Fax: (336) 723-8217

## WFU Women's Soccer Contact

### Michael Bertsch

Assistant Director of Media Relations  
203 Manchester Athletic Center  
PO Box 7426  
Wake Forest University  
Winston-Salem, NC 27109

### Important Telephone Numbers

Media Relations Office: (336) 758-5640  
Media Relations Fax: (336) 758-5140  
Michael Bertsch at Home/Cell: (336) 407-6298  
Men's Soccer Office: (336) 758-4375

### Important E-mail Addresses

Tony da Luz: [daluz@wfu.edu](mailto:daluz@wfu.edu)  
Meghan Suddes: [suddesme@wfu.edu](mailto:suddesme@wfu.edu)  
Skip Thorp: [thorpwj@wfu.edu](mailto:thorpwj@wfu.edu)  
Michael Bertsch: [bertscmr@wfu.edu](mailto:bertscmr@wfu.edu)

### Wake Forest On the Web

[www.wfu.edu](http://www.wfu.edu)  
[www.WakeForestSports.com](http://www.WakeForestSports.com)

## ACC Women's Soccer Contact

### Sarah Brown

Ass't Director/Media Relations  
4512 Weybridge Lane  
Greensboro, NC 27407

ACC Media Relations Office: (336) 851-6062  
ACC Media Relations Fax: (336) 854-8797  
Email: [sbrown@theacc.org](mailto:sbrown@theacc.org)  
Website: [www.TheACC.com](http://www.TheACC.com)