



Style Guide

The NAIA has created a distinctive new Primary Logo to enhance our branding initiative.

The purpose of this style guide is provide NAIA member institutions and business partners an overview of our new Primary Logo.

We request you apply the new Primary Logo in all marketing applications including: Print Collateral Materials, Broadcast Graphics, Event Presentations and Licensed Products. Please use the logos with appropriate licensing marks.

All artwork shown is available in electronic medium upon request.

Please direct any comments, questions, or requests about this guide to:
NAIA Marketing Department, 1200 Grand Blvd, Kansas City, Missouri 64106 P:816.595.8000



Full Color



Black



White on Dark Background



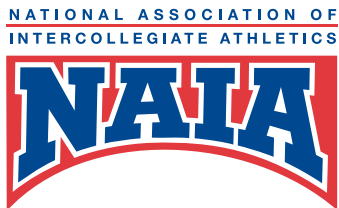
Full Color



Black



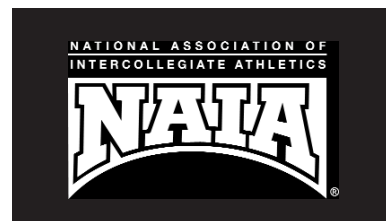
White on Dark Background



Full Color



Black



White on Dark Background

For the PANTONE color standards, refer to the current editions of the PANTONE color publications. PANTONE® is a registered trademark of Pantone, Inc.

NAIA Red  Pantone 186

NAIA Blue  Pantone 280