



COMPLIANCE BRIEF

November 2011



11 – CONDUCT AND EMPLOYMENT OF ATHLETICS PERSONNEL

Use of Tobacco Products: [Bylaw 11.1.5]

The use of tobacco products is prohibited by all game personnel (e.g., coaches, trainers, managers and game officials) in all sports during practice and competition.

12 – AMATEURISM

Use of Logos on Equipment, Uniforms, and Apparel: [Bylaw 12.5.4]

A student-athlete may use athletics equipment or wear athletics apparel that bears the trademark or logo of an athletics equipment or apparel manufacturer or distributor in athletics competition and pre- and postgame activities, provided the following criteria are met:

- Athletics equipment bears only the manufacturer's normal label/trademark, as used on all items for sale to the public; and
- The student-athlete's uniform and all other items of apparel (e.g., socks, head bands, wrist bands, and visors or hats) bears only a **single** manufacturer's or distributor's logo (regardless of the visibility of the logo), that does not exceed 2 1/4 square inches in area including any additional material surrounding the normal trademark or logo. In addition to the single logo that is contrary to the size restriction (e.g. three stripes down sleeve – Adidas) are not permissible.

The above criteria for manufacturers' or distributors' logos are applicable to all apparel worn by student-athletes during the conduct of the institution's competition, which includes any pre- or postgame activities.

13 - RECRUITING

Recruiting Materials: [Bylaw 13.4.1]

Men's Basketball: may provide recruiting materials June 15 after prospect's sophomore year of high school.

All other sports: may provide recruiting materials September 1 at the beginning of the prospect's junior year of high school.

*Exception – Permissible to send to a prospect at any time

- Camp brochures
- Questionnaires
- Nonathletics institutional publications
- NCAA educational materials published by NCAA

Pre-enrollment Information: [Bylaw 13.4.1.1-(h)]

Necessary pre-enrollment information regarding orientation, conditioning, academics and practice activities, may be provided to a prospect provided they have signed a NLI or an institutional financial aid agreement or have been officially accepted for enrollment. It is permissible to express mail this information. In addition, pre-enrollment information can be provided in video format (13.4.1.5.4).

Video/Audio Materials: [Bylaw 13.4.1.5]

Texas Tech may only provide video/audio material to prospects via an electronic mail attachment or hyperlink in the specified formats below:

- *Media Available to All Students*: official academic admissions and student-services media produced by the institution and available to all students may be provided (email attachment and hyperlink only) to prospects
- *Material Not Created for Recruiting Purposes*: TTU may produce video or audio material to show to, play for or provide (email attachment and hyperlink only) to a prospect, provided such material includes only general information related to TTU or its athletics programs and is not created for recruiting purposes.
- *Computer-Generated Recruiting Presentations*: TTU may produce a computer-generated recruiting presentation (e.g., using presentation software) to show to, play for or provide (email attachment and hyperlink only) to a prospect, subject to the following provisions:
 - a. May be posted to the institution's website;
 - b. May include general informational video/audio material that relates to TTU or its athletics programs and is not created for recruiting purposes;
 - c. May not be personalized to include a prospect's name, picture or likeness; and
 - d. May not be created by an entity outside the institution.

Other Recruiting Materials: [Bylaw 13.4.1.3]

TTU may post recruiting materials not listed in bylaw 13.4.1.1 on its website. General information (e.g., information not created for recruiting purposes) posted to TTU's website (e.g., press release, competition schedule) may be sent to prospect via email attachment or hyperlink or such information may be printed on plain white paper with black ink and provided to a prospect as an attachment to general correspondence, via fax or during any permissible on- or off-campus contact.

Bylaw 13.4 lists permissible recruiting materials. All other forms of recruiting materials are prohibited.

Please contact the Compliance Office with any questions.



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14 – ELIGIBILITY

Ineligibility for Use of Banned Drugs: [18.4.1.5 & 18.4.1.5.1]

NCAA and Big 12 Drug Testing: Student-athletes annually consent to NCAA, Big 12, and Texas Tech drug testing. A student-athlete who, as a result of a drug test administered by the NCAA or Big 12, is found to have used a substance on the list of banned drug classes, is declared ineligible and may be charged with up to two seasons of competition.

15 – FINANCIAL AID

Reminders about Mid-year Enrollee’s and NLI’s

A student-athlete can only be awarded financial aid for a term of one academic year (subject to rule change, discuss with compliance). A prospect enrolling during the spring term 2012 CANNOT sign a National Letter of Intent for the 2012-13 academic year if they are to receive aid for the spring. It would be permissible for them to sign a Financial Aid Agreement with TTU for the spring 2012 term only and then follow the renewal process for the 2012-13 academic year.

16 – AWARDS, BENEFITS, AND EXPENSES FOR ENROLLED STUDENT-ATHLETES

Academic Support: [Bylaw 16.3.1.1]

Texas Tech is required to make general academic counseling and tutoring services available to all student-athletes. In addition, Texas Tech may finance other academic and support services that the institution, at its discretion, determines to be appropriate and necessary for the academic success of its student-athletes.

17 – PLAYING AND PRACTICE SEASONS

Out-of-Season Athletically Related Activities During the Winter Vacation Period [Bylaw 17.1.6.2.1.1]

- No countable athletically related activities are permitted during the upcoming winter vacation period if a team is **outside the playing season** (outside the 20 hr/wk limitation).
- Department-wide strength and conditioning coaches may design and conduct specific workout programs for student-athletes during the vacation period, provided such workouts:
 - Are voluntary and conducted at the request of the student-athlete.

ADDITIONAL INFORMATION

NLI Early Signing Period (November 9-16):

Please be reminded of the **dead period November 7-10**. Please also note that the NLI now requires a NCAA Eligibility Center ID number on each prospect’s NLI. This includes junior college prospects. **NLIs that do not contain an ID number will not be validated by the Big 12 Conference.**

Recruiting Calendar November 1 – November 30

Football	Track/ CC	M Basketball	W Basketball	Softball	Baseball	Volleyball	Soccer	Tennis/ Golf
Evaluation: 11/1-11/26	Contact: 11/1-11/20	Evaluation: 11/1-11/6	Evaluation: 11/1-11/6	Contact: 11/1-11/6	Contact: 11/1-1/6	Contact: 11/1-1/6	Contact: 11/1-11/30	Contact: 11/1-1/6
Contact: 11/27-11/30	Dead: 11/21	Dead: 11/7-11/10	Dead: 11/7-11/10	Dead: 11/7-11/10	Dead: 11/7-11/10	Dead: 11/7-11/10		Dead: 11/7-11/10
	Contact: 11/22-11/30	Evaluation: 11/11-11/30	Evaluation: 11/11-11/30	Contact: 11/11-11/23	Quiet: 11/11-11/30	Contact: 11/11-11/30		Contact: 11/11-11/30
				Quiet: 11/24-11/29				
				Dead: 11/30				